We, at Vallabh Vidyaganagar, have imbibed the indomitable spirit of true and great visionaries like Sardar Patel, Shri Bhaikaka and Shri Bhikhabhai Saheb. It is their farsightedness and missionary zeal that led to the establishment of Vidyaganagar six decades ago. Today this educational township has become a true centre of learning with a huge vibrant students’ community, excellent faculty members and an environment which fosters the integral development of students. In a span of six decades, Charutar Vidyamandir has established large number of world class educational institutions with excellent infrastructure and Modern Technology.

In contemporary times, when the government aid is not forthcoming in the establishment of new institutions and new courses, Charutar Vidyamandir has taken upon itself the responsibility of providing quality education to students from Gujarat and from all over India and abroad. We, at CVM, carry forward the legacy of Shri Bhaikaka, Shri Bhikhabhai and Dr H M Patel and fulfil their desire to transform Vidynagar into Modern Nalanda and Takshshila.

I take this opportunity to introduce our Institute, Institute of Language Studies and Applied Social Sciences, popularly known as ILSASS. The objective of establishing ILSASS is to provide quality education in the field of Social Sciences namely Applied Economics, English Language and Literature, Political Science and International Relations, Journalism and Mass Communication, Social Work (Social Enterprise), MHRM, MSW and MAJMC. I want to upgrade the college into a centre for M.Phil. and Ph.D. Studies as well. In the near future we intend to introduce study of world religion so as to mould well informed and religiously educated citizens in the country who would take a lead to create a harmonious world. I am absolutely certain that the study of Social Sciences will add to the human capital of the country.

I heartily welcome you to ILSASS and I am absolutely confident that it will make a huge difference in your life and career both qualitatively and quantitatively. CVM has taken the initiative to setup a state of the art audio visual studio with all modern equipments. This facility will enhance the practical knowledge of the students.
“Education should aim at transforming a learner into a performer by nurturing his/her growth to fulfill his/her true potential. Such a performer, then, should initiate desirable changes to reconstruct a society which is progressive, productive, participative, value oriented and committed to the growth of nation and world at large.”

Message from the Secretary

ILSASS is a unique institution of CVM catering to the applicational aspects of Social Sciences. The objective of the Institute is to bring humanities' subjects closer to the functional areas of real world. At the graduation level we have incorporated a number of subjects which enhance the life skills of the students. Even though it is an Arts degree programme, the Institute has taken care that students are provided with information and computer technology, quantitative techniques and English communication skills. To keep pace with the ever changing world, we equip the students with modern technology and innovative pedagogy.

At ILSASS, there is a fine blend of theory and practice. There are ample of opportunities provided to the students to test the applicability of the theoretical knowledge they have acquired. We aim at international standards while maintaining our deep rooted values and culture of Indian society and its glorious traditions.

I would like to welcome all the students who would like to experience qualitative change in their lives when they graduate from ILSASS. I am sure that your learning and experiencing at ILSASS will train you and equip you to face the world with courage and confidence.

S. M. Patel
Hon. Secretary, Charutar Vidya Mandal
“Lord, please help me, to strengthen their voices, bodies and minds, to express their feelings and control them sometimes, to explore what’s near and to venture afar, but most important to love who they are.”

Message from the Principal

At the completion of Higher Secondary Education, students are standing at the threshold of a new beginning. They have to make the most crucial decisions of their lives. These decisions include choosing a course in line with their intellectual quotient, emotional quotient and spiritual quotient. Students also have to choose their career keeping in mind the demands and challenges of a dynamic world. Institute of Language Studies and Applied Social Sciences, popularly known as ILSASS, provides an answer to your search for an institution which caters to your quest for knowledge and secure future career. We, at ILSASS, put lot of emphasis on cultivating confidence and inculcating life skills in our students. It is our mission to promote all round personality development. The college academic calendar incorporates all the activities that foster entrepreneurial skills, leadership quality, communication and presentation skills, project writing skills, film appreciation, visits to places for exposure and learning to name a few.

I am indeed very happy to say that the institute is offering postgraduate courses like MHRM, MSW & MAJMC. Ph.D Program in Social Work, Psychology and Economics have started. The institute is also planning to introduce various other postgraduate courses in the coming time. The Institute imparts academic as well as personal counselling to each student on continuous basis. For this purpose each teacher is assigned 25 students. The process of counselling generates everlasting bond between the teacher and the students. This bond is used to guide and help the student not only in studies but also in co-curricular activities and career guidance. The college equips the students to become life long leaders and to live up to the punch line of the college - “Win the world with wisdom.” I welcome all those daring students who have the courage to take up this clarion call and win the world with wisdom.

Sunny Thomas
Principal, ILSASS
About the Institute

Institute of Language Studies and Applied Social Sciences popularly known as ILSASS was established in the year 2009. The aim of establishing this Institute is to provide excellent education to the students who wish to graduate in arts and social sciences. The Institute has been established by Charutar Vidya Mandal, the biggest educational trust of Gujarat, which is already running 49 educational institutions catering to around 40,000 students from across the country and abroad.

ILSASS is affiliated to Sardar Patel University, Vallabh Vidyanagar, Anand, Gujarat. The college is offering various specialization in BA namely Applied Economics, Politics and International Relations, English Language & Literature, Journalism and Mass Communication and Applied Psychology. It also offers BSW with a special emphasis on Social Enterprise, MHRM, MSW & MAJMC. All these courses are taught through English Medium. The college is situated amidst the lush greenery of Vallabh Vidyanagar, an educational campus that dates back to 1946. The college offers courses with a distinct global perspective and trains students to become global citizens.
OUR VISION
To make education the most powerful instrument of social, economic and cultural transformation and to augment the quality of human capital of the society.

OUR MISSION
Empower the students with knowledge and wisdom and make them life long learners.

OBJECTIVES
• To focus on integral and holistic development of students
• To create convergence of theory and practice
• To offer courses and subjects in alignment with expectations of the society
• To establish unique identity in the educational world by providing applied aspects of arts and social sciences
• To tap nurture and unleash the innovative entrepreneurial abilities of scholars and thereby ensure life long socio-economic value addition
• To create and nourish a stimulating learning environment that ensures globally relevant education based on eternal human values
• To forge and reward excellence in the curricular as well as co curricular activities
• To evoke and embellish the finest traits to dovetail into sustainable career growth curve
• To institutionalize quality in all aspects of teaching and learning.
Why Join ILSASS ???

YOU should join ILSASS as YOU will have an opportunity to...

1. Study in the first English Medium Arts College of Gujarat offering courses in Humanities and Social Sciences with applied nature

2. Have an extra edge over others as the syllabi integrates practical lessons and exposure to real life work situations

3. Select significant and valuable combination of subjects which hones the working skills

4. Sharpen your skills to prepare yourself for academic, industrial, commercial as well as entrepreneur world

5. Have live field exposure, hands on projects and Internship

6. Avail the benefit of the Choice Based Credit System (CBCS) enabling the students to choose the correct combination of subjects

7. Acquire 180 credits in three years leading to the acquisition of advanced degree for the purpose of pursuing studies abroad.
What Makes Us Different?

- Global Career Opportunities
- Qualified and Dedicated Faculty Team
- Exposure to International Environment
- Focus on Personality Development
- Stimulating and Innovative Learning Environment
- Career Counselling & Personal Attention
- Best Environment for Studies, Field-Work and Research
- Opportunity for pursuing career in civil services in both at State and Central level
- Additional facility to learn computer application
- Additional facility to develop proficiency in English Language

These features offer solutions to the problems confronted by academicians as well as industry in the emerging knowledge economy
Programs Offered

All the courses are affiliated to Sardar Patel University, Vallabh Vidyanagar, Anand, Gujarat.

1. BA (Advanced) Applied Economics
2. BA (Advanced) Politics and International Relations
3. BA (Advanced) English Language and Literature
4. BA (Advanced) Applied Psychology
5. BA (Advanced) Journalism & Mass Communication
6. BSW (SE) Bachelor of Social Work (Social Enterprise)
7. MHRM Master of Human Resource Management
8. MSW Master of Social Work
9. MAJMC Master of Arts in Journalism & Mass Communication
10. Ph.D Social Work/Economics/Psychology

Duration: For Undergraduate Courses - 3 Years / BA (Advanced) and BSW (SE)

Eligibility Conditions:
• The candidates should be eligible for admission as per Sardar Patel University and Charutar Vidya Mandal Criteria. Students who have passed XII Science/Commerce/General Stream Examination or its equivalent examination with English as a subject, are eligible for admission.
• Class XII, or "A Level" examination for NRI / Foreign students with equivalent grades without compartments.

Bachelor of Arts

1. BA (Advanced) Applied Economics: (English medium)
   In addition to the introductory theoretical inputs provided in the usual courses, this course specifically focuses on recent developments in computing and quantitative methods that have become indispensable for economists in a globalised world. Students completing this course have a plethora of opportunities ahead of them. They can go ahead and pursue MA / MBA / M.Com. / M.Sc., appear for Public Service Commission Examinations. Since there are elements of mathematics and information and computer technology the students can enter into banking, insurance and sunrise industries without much effort. There is huge demand for graduates of applied economics internationally. The choice based credit system introduced in the college will certainly help the students to secure admission in any of the Indian universities or in the foreign universities for higher studies.

2. BA (Advanced) Politics and International Relations: (English Medium)
   This course aims at equipping the students with diplomatic management skills and in-depth understanding of politics and international relations in a rapidly changing global scenario. There are ample of opportunities for students at the completion of this program to move into further studies in Masters and Public Administration.
   There are also plenty of opportunities to pick up a career in international organization and foreign embassies.
3. **BA (Advanced) English Language and Literature**
This course goes beyond traditional courses in English Studies and brings together aspects of linguistics, language teaching and literary studies. This is the first of its kind undergraduate course that explores various strands that are usually offered at the postgraduate level. The course curriculum is developed keeping in mind the degree of difficulties faced by students who have not carried out their studies through English medium. This program will offer a number of opportunities to students. They can pursue their higher studies and opt for competitive examinations. There are plenty of career options in industry and other commercial organization.

4. **BA (Advanced) Applied Psychology : (English Medium)**
This course will expose the students to advanced levels of applied psychology including child and industrial psychology as well as psychotherapy. Thus, it prepares the students for a career either in the academic world or for paramedical services. A successful student can opt for a career in education field, industry or individual practice after the completion of post-graduate studies.

5. **BA (Advanced) Journalism and Mass Communication : (English Medium)**
Journalism is the most interesting career option a person can choose for. The job profile offers challenging assignments as it can lead a person into the wilderness and to the most happening places in the course of the job. Without the profession of journalism, the world might collapse with no one to take the news of one place to another and keeping the world connected through the thread of humanity. The course therefore, empowers the students with all the skills of New Media, including print, electronic and digital, with a thorough grounding in English. The students would be placed for internship in national-level media houses. Future as a journalist holds a promising career for the adventurous people who are willing to go beyond the limits of the conventional and bring out the facts that matter to the living world.

6. **Bachelor of Social Work BSW : (Social Enterprise) : (English Medium)**
Making a living while making a difference in the lives of people and society- that's what a career in social work has to offer. Individuals in these fields can play a critical role in areas such as, counseling in employment and/or career development settings, developing health, family systems, collaborating with community organizations to attain a higher quality of life for the citizens, working with substance abuse and other addictions, helping people with physical, mental or emotional disabilities, improving cultural and ethnic empathy to advance individual and community development.

Social work and services occupations provide a wide range of opportunities for people to pursue careers that complement their interests and knowledge. Here field work is done in respective field during the time of education that proves to be useful and beneficial for the student to understand the particular setting and make him to attain knowledge. Field work proves out to be effective as it makes a student to deal accordingly in the respective field setting he/she is placed.

Prospects are found in institutions at the National and International level such as: schools, hospitals, rehabilitation centers, correctional institutions, business and industry, multinational companies, international aid organizations, social service agencies-both public and private, public welfare offices, child welfare organizations and nursing homes. Through direct counseling and services coordination, social workers assist people in identifying solutions in problems like homelessness, handicaps, substance abuse, pregnancy, family conflicts and neglect.

### Future Prospects
- MBA (Marketing) • MBA (Media Management) • MA (ELT) • MA (English Literature) • MA (Industrial Psychology)
- MA (Clinical Psychology) • MA (Economics) • MCom • Master in E-Business • MA (Political Science) • MA (Social Work)
- MBA (HR) • MLW • BEd (Advanced)

UPSC, GPSC, Advertising, Script Writing, Film Making, Event Management, Photography, Banking and Insurance Sector, Advertising, Copy Writers, International Assignments in UNO and other international NGOs, Proof Reader, Editor.
B A (Advanced) (Eng Med) Programme
Choice Based Credit System Courses of Study

SEMESTER 1
Foundation (2 courses X 4 credits = 8 Credits)
1. Communication Skills-I
2. Basic Computer Applications
Core Course (Any 3)(3 Courses X 4 credits =12 Credits)
1. Introduction to Political Science I
2. Elements of Economic Theory-I
3. Introduction to Psychology-I
4. Introduction to English Literature-I
5. Sociology: An Introduction
Elective (Any One Group) (2 Courses X 4 credits =8 Credits)
E1-101 Basic Principles of Political Theory
E1-102 Indian Government and Politics –I
OR
E2-101 Micro-Economic Theory – I
E2-102 Macro-Economic Theory – I
OR
E3-101 Basic Psychological Process–I
E3-102 Social Psychology-I
OR
E4-201 History of English Literature: An Overview – I
E4-202 English Prose – I
OR
E5-101 Development of Media– I
E5-102 Print Media – I
(Report and Editing)
Social Orientation and Extension Activities
(1 Course X 2 credits =2 Credits)
NSS/NCC

SEMESTER 2
Foundation (2 courses X 4 credits = 8 Credits)
1. Communication Skills–II
2. Basic Computer skills–I
Core Course (Any 3)(3 Courses X 4 credits =12 Credits)
1. Introduction to Political Science–II
2. Elements of Economic Theory–II
3. Introduction to Psychology–II
4. Introduction to English Literature–II
5. India: Social Structure
Elective (Any One Group) (2 Courses X 4 credits =8 Credits)
E1-201 Indian Political Thought
E1-202 Indian Government and Politics–II
OR
E2-201 Micro-Economic Theory – II
E2-202 Macro-Economic Theory – II
OR
E3-201 Basic Psychological Process–II
E3-202 Social Psychology–II
OR
E4-201 History of English Literature: An Overview – II
E4-202 English Prose–II
OR
E5-201 Development of Media–II
E5-202 Electronic Media
(Radio and Television)
Social Orientation and Extension Activities
(1 Course X 2 credits =2 Credits)
NSS/NCC
SEMESTER 3

Foundation (2 courses X 4 credits = 8 Credits)
1. Corporate Communication - I
2. Basic Computer Skills-II

Core Course (Any 2)(2 Courses X 4 credits =8 Credits)
1. Introduction To Indian Constitution
2. Indian Economy
3. Child Psychology
4. Introduction To English Literature -III
5. Introduction To Creative Writing

Elective (Any One Group) (3 Courses X 4 credits =12 Credits)
E1-301 Introduction To International Politics
E1-302 Western Political Thought –I
E1-303 Public Administration

OR
E2-301 Mathematical Techniques In Economics
E2-302 Public Finance
E2-303 Economics Of Growth And Development

OR
E3-301 Experimental Psychology (Theory)–I
E3-302 Experiments In Psychology–I (Practical)
E3-303 Fields Of Psychology–I

OR
E4-301 Reading And Understanding Poetry
E4-302 English Literary Criticism–I
E4-303 History Of Indian English Literature

OR
E5-301 Principles Of Marketing
E5-302 Feature And Opinion
E5-303 Print Production And Photography

Social Orientation and Extension Activities
(1 Course X 2 credits =2 Credits)
NSS/NCC

SEMESTER 4

Foundation (2 courses X 4 credits = 8 Credits)
1. Corporate Communication – II
2. Research Methodology

Core Course (Any 2)(3 Courses X 4 credits =8 Credits)
1. International Political Organizations
2. Indian Economic Structure
3. Counseling Psychology
4. Indian Writing In English
5. Introduction To Public Relations

Elective (Any One Group) (3 Courses X 4 credits =12 Credits)
E1-401 Political Theory
E1-402 Indian Administration
E1-402 Theoretical Dimensions of International Relations

OR
E2-401 Statistical Techniques In Economics
E2-402 International Economics
E2-403 Banking And Financial System

OR
E3-401 Experimental Psychology (Theory)–II
E3-402 Experiments In Psychology–II (Practical)
E3-403 Fields Of Psychology–II

OR
E4-401 Reading And Understanding Fiction
E4-402 English Literary Criticism–II
E4-403 History Of Indian Writing In English–II

OR
E5-401 Introduction To Advertising
E5-402 Niche And Magazine Journalism
E5-403 Advertising And Marketing Research

Social Orientation and Extension Activities
(1 Course X 2 credits =2 Credits)
NSS/NCC
**SEMESTER 5**

Foundation: (1 course = 4 Credits)
1. Personality Development And Soft Skills - I
2. Core Course (Any 2) (2 Courses X 4 credits = 8 Credits)
3. Theory of International Politics
4. Economic Environment-I
5. Health Psychology
6. Introduction to Postcolonial Literature
7. Transcreation

Elective (Any One Group + Project)
(3 Courses X 4 credits = 12 Credits + 6 credits = 18 Credits)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>E1-501</td>
<td>Modern Western Political Thought-I</td>
</tr>
<tr>
<td>E1-502</td>
<td>State and Local Government</td>
</tr>
<tr>
<td>E1-503</td>
<td>India’s Foreign Policy OR</td>
</tr>
<tr>
<td>E2-501</td>
<td>Economic Analysis – I</td>
</tr>
<tr>
<td>E2-502</td>
<td>Economic Systems</td>
</tr>
<tr>
<td>E2-503</td>
<td>Industrial Economics OR</td>
</tr>
<tr>
<td>E3-501</td>
<td>Psychopathology-I</td>
</tr>
<tr>
<td>E3-502</td>
<td>Industrial Psychology-I</td>
</tr>
<tr>
<td>E3-503</td>
<td>Psychological Testing-I (PRACTICAL) OR</td>
</tr>
<tr>
<td>E4-501</td>
<td>Reading and Understanding Drama</td>
</tr>
<tr>
<td>E4-502</td>
<td>Literary Criticism III</td>
</tr>
<tr>
<td>E4-503</td>
<td>Introduction to English Language Teaching-I</td>
</tr>
<tr>
<td>E5-501</td>
<td>Brand Building</td>
</tr>
<tr>
<td>E5-502</td>
<td>Broadcast Journalism</td>
</tr>
<tr>
<td>E5-503</td>
<td>Consumer Behaviour &amp; Project I (In the Area of Specialization)</td>
</tr>
</tbody>
</table>

**SEMESTER 6**

Foundation: (1 course = 4 Credits)
1. Personality Development And Soft Skills - II
2. Core Course (Any 2) (2 Courses X 4 credits = 8 Credits)
3. India in World Politics
4. Economic Environment-II
5. Health Psychology
6. The Study of Discourse
7. Understanding Cinema
8. Elective (Any One Group + Project)
(3 Courses X 4 credits = 12 Credits + 6 credits = 18 Credits)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>E1-601</td>
<td>Modern Western Political Thought-II</td>
</tr>
<tr>
<td>E1-602</td>
<td>Post Cold War International Relations</td>
</tr>
<tr>
<td>E1-603</td>
<td>Politics in South Asia OR</td>
</tr>
<tr>
<td>E2-601</td>
<td>Economic Analysis-II</td>
</tr>
<tr>
<td>E2-602</td>
<td>Labour Economics</td>
</tr>
<tr>
<td>E2-603</td>
<td>Introduction To Econometrics</td>
</tr>
<tr>
<td>E2-604</td>
<td>International Economic Organisations OR</td>
</tr>
<tr>
<td>E3-601</td>
<td>Psychopathology - II</td>
</tr>
<tr>
<td>E3-602</td>
<td>Industrial Psychology - II</td>
</tr>
<tr>
<td>E3-603</td>
<td>Psychological Testing - II (PRACTICAL) OR</td>
</tr>
<tr>
<td>E4-601</td>
<td>Reading and Understanding Postmodern Literature</td>
</tr>
<tr>
<td>E4-602</td>
<td>Literary Theories and Criticism</td>
</tr>
<tr>
<td>E4-603</td>
<td>Introduction to English Language Teaching- II</td>
</tr>
<tr>
<td>E5-601</td>
<td>Event Management</td>
</tr>
<tr>
<td>E5-602</td>
<td>Media Planning and Buying</td>
</tr>
<tr>
<td>E5-603</td>
<td>Media Laws and Ethics &amp; Project II (In the Area of Specialization)</td>
</tr>
</tbody>
</table>

**Examination Pattern**

- 40 Internal Marks
- 60 External Marks

**Fees**

₹ 31,600 (Per Year)
BSW (SE) Programme- English Medium

Choice Based Credit System Courses of Study

**SEMESTER 1**
- Foundation (2 courses X 4 credits = 8 Credits)
  1. Communication Skills—I
  2. Information and Computer Technology—I
- Core Course (3 Courses X 4 credits = 12 Credits)
  1. History and Philosophy of Social Work
  2. Sociology for Social Work in India (Society)
  3. Human Growth and Development—I
- Elective (Any One) (1 Courses X 4 credits = 4 Credits)
  1. Rural Problems, Urban Problems and Tribal Problems
  2. Management of Natural Resources
  3. Understanding Indian Economy

**FIELD WORK**

**SEMESTER 2**
- Foundation (2 courses X 4 credits = 8 Credits)
  1. Communication Skills—I
  2. Information and Computer Technology—I
- Core Course (3 Courses X 4 credits = 12 Credits)
  1. Working with Individuals—I
  2. Working with Group—I
  3. Community Organization—I
- Elective (Any One) (1 Courses X 4 credits = 4 Credits)
  1. Human Rights
  2. Women Rights and Child Rights
  3. Principles of Management

**FIELD WORK**

**SEMESTER 3**
- Foundation (2 courses X 4 credits = 8 Credits)
  1. Corporate Communication—I
  2. Information and Computer Technology—I
- Core Course (3 Courses X 4 credits = 12 Credits)
  1. Social Work- Social Problems In India
  2. Human Growth and Development—I
  3. Medical and Correctional Social Work
- Elective (Any One ) (1 Courses X 4 credits =4 Credits)
  1. Human Resource Management
  2. Local Self Governance
  3. Social Enterprise Management

**FIELD WORK**

**SEMESTER 4**
- Foundation (2 courses X 4 credits = 8 Credits)
  1. Corporate Communication—I
  2. Research Methodology
- Core Course (3 Courses X 4 credits =12 Credits)
  1. Working with Individuals—I
  2. Working with Group—I
  3. Community Organization—I
- Elective (Any One) (1 Courses X 4 credits = 4 Credits)
  1. Fund Raising and Resource Mobilization
  2. Micro Credit and Micro Finance
  3. Industrial Relations

**FIELD WORK**

**SEMESTER 5**
- Foundation (2 courses X 4 credits = 8 Credits)
  1. Personality Development and Soft Skills—I
  2. Project Management
- Core Course (3 Courses X 4 credits =12 Credits)
  1. Social Welfare Administration—I
  2. Community Development—I
  3. Qualitative Research Methods in Social Work
- Elective (Any One) (1 Courses X 4 credits = 4 Credits)
  1. Medical and Social Worker
  2. Correctional Social Worker
  3. Administration of Social Enterprise

**FIELD WORK**

**SEMESTER 6**
- Foundation (2 courses X 4 credits = 8 Credits)
  1. Personality Development and Soft Skills—I
  2. Dissertation (Project Based on Social Work Research)
- Core Course (3 Courses X 4 credits =12 Credits)
  1. Social Welfare Administration—I
  2. Community Development—I
  3. Disaster Management
- Elective (Any One ) (1 Courses X 4 credits =4 Credits)
  1. Psychiatric Social Work
  2. Family Social Work—I
  3. Organizational Behaviour

**FIELD WORK**

**Examination Pattern**
- 40 Internal Marks
- 60 External Marks

**Fees**
- ₹ 31,600 (Per Year)
About the course

The impact of economic reforms in the 1990s on the Indian market has been unprecedented. It brought an opportunity of global competition where effective and sustainable performance of the corporates became key to organizational success. In such a scenario, human resource (HR) offers competitive advantage to meet the demands of contemporary business. HR functions demand multi-fold skills to achieve key performance. The role of HR professionals needs a shift from technical to tactical and legitimate to strategic. HR managers must have a strong interpersonal focus and develop creativity, originality and adaptability in a learning culture that demands disciplined thinking and encourages curiosity. This programme works with students to generate an in-depth, high-level, critical and practical experience of the management of human resources.

Scope of MHRM

MHRM Programme has endeavored to fill the void created by traditional pattern of management education in India. It realises the need to relate class room theory to professional skills. MHRM attempts to develop managers of today and tomorrow who have the academic background, managerial skills and initiative to anticipate and solve the complicated business problems in domestic and international market.

The programme is designed to provide a broad based management education to prepare youth to shoulder managerial responsibilities in organisations and to lay special emphasis on provision of education for development of entrepre-neural capabilities suitable to various organisations.

The programme inculcates innovation and creativity in the students so as to facilitate changes and increase productivity, cost effectiveness and efficiency in future organisational system, by effective management of human resources.

The programme aims at preparing future managers for performing the present role/jobs/tasks/functions effectively and create conditions to help employees bridge the gaps through development.

The programme helps in developing in the young students’ managerial expertise to face competition both in service and manufacturing sectors at national and international levels.

The programme aims at developing individual competencies, interpersonal relationships and team spirit through rigorous theoretical and practical sessions.

Programme features

- Small classes sizes and close personal attention from the course tutors.
- Four semesters divided into core, specialist and elective modules
- A 15,000 word Dissertation which provides a major opportunity to extend the interest of an individual student by focusing on a specific human resource area, a business plan or consultancy project.
- Practical field-based opportunities to put academic knowledge into practice. An interdisciplinary opportunity to develop core management competencies whilst selecting from a range of specialist HR modules.

Admission Details

- Admission: From June, 2016
- Duration: Four semesters (CBCS)
- Intake: 70
- Minimum qualification: Graduate in any discipline with passing marks in aggregate/equivalent or postgraduate in any discipline
- Nature of the programme: Multi disciplinary
- Prospective employers: Corporate and service sectors.

* The nomenclature MHRM is likely to be changed to MSW (HRM) as per UGC norms and Gazatte
MHRM Courses of Study

SEMESTER - I
- PRINCIPLES OF MANAGEMENT
- SOCIAL SCIENCE STUDY FOR HR PROFESSIONAL
- MANAGING INDIVIDUAL BEHAVIOUR
- MANAGING GROUP BEHAVIOUR
- SOCIAL RESEARCH METHODS

SEMESTER - II
- BUSINESS AND HRM
- PRINCIPLES OF HRM
- INTEGRATION OF HRM AND SOCIETY
- RESEARCH ANALYSIS AND APPLICATION
- COMMUNICATION SKILLS FOR MANAGER

SEMESTER - III
- Organizational Development and Change Management
- Human Resource Development
- Employment Law-I
- Field Work / Practicum
- Soft Skill Course

Elective Course (Any two)
- Project Management
- Management Function and Behaviour
- Corporate and Social Responsibility
- Organizational Dynamics
- Wage and Salary Administration
- Human Resource Planning
- Employment Relation
- Social Process and Behavioural Issues
- Management of Human Resource
- Economic and Social Environment

SEMESTER - IV
- Organizational Behaviour
- Compensations Management
- Employment Law-II
- Field Work Practicum
- Soft Skill Course

Elective Course
- Research Report or any two theory subjects
- Research Report
- Corporate Governance & Business Ethics
- HRM in International Settings
- Strategic Management
- Labour Economics
- Organizational Effectiveness and Change
- Co-operative Management

Examination Pattern
- 30 Internal Marks
- 70 External Marks

Fees
- ₹ 50,000 (Per Year)

**The syllabus is under review and therefore it is likely to be changed.**
MSW (Master of Social Work)
Choice Based Credit System

About the Course
The most important objective to start MSW is not only the requirement of job oriented courses, which helps in getting the employment, but the course prepares better and more efficient citizens for Mother India, who can have greater sense of responsibility towards their nation. There is an ever-growing demand for social work in our country as the result of Westernisation, material advancement and the blind adoption and imitation of Western values, which have made human’s life a complex web of absurdities. It has created an everlasting demand for social work to cure those complexities. Professional courses and job market are closely related. The present time is of cut throat competition. A candidate with a professional degree is considered to be more competent than the simple graduates and so s/he stands a better chance in the employment market. Indian society is known for its many virtues and plus points but its negative side needs to be addressed simultaneously.

Deep rooted and age-old drawbacks like superstitions, illiteracy, dowry, alcohol-consumption, child-marriage, etc. are the stigma in the Indian society. The intensively taught and trained students can have a wide scope to share and to impart their knowledge to the illiterate and ignorant masses and thereby to liberate them from rigid customs and rituals. The course aims at producing a greater confidence and power in the candidates, which will enable them to adjust in their own personal and social life.

Scope of the Course
The study of social work is for committed individuals who are passionate about caring for people, from infants to the elderly, helping them overcome life’s most difficult challenges. The study of social work prepares you to become a professional social worker, by helping you develop knowledge, values, and skills essential to competent social work practice. The study of social work gives you the opportunity to work with individuals through internships with local agencies, to test what you are learning in the classroom and to identify where you need more educational experience.

The MSW programme offers its students a wide range of work opportunities in non-government, inter-government and government organisations working at the micro and macro levels simultaneously at the local, national and international levels. The programme equips its students to work in a wide range of capacities as social workers, counsellors, field officers, project officers and programme coordinators in the fields of health, education, development, criminal and juvenile justice, gender issues, family services such as family courts, family counselling centres, adoption centres, broad-based child welfare services, community organisation and development practice, NGO–corporate initiatives, industry, funding agencies, research-based organisations, advocacy and human rights organisations and organisations working in specialised areas of disability, HIV/AIDS, sexuality, disasters, etc. Employment opportunities are also available in academic and research organisations as instructors, lecturers in colleges/ departments of social work, as researchers and as community development personnel, in funding agencies and as development consultants.

Admission Details
• Admission From June, 2016
• Duration Four semesters (CBCS)
• Intake : 70
• Minimum qualification : Graduate in any discipline or postgraduate in any discipline
• Nature of the programme : Multi disciplinary
• Prospective employers Corporate and service sectors.
MSW Courses of Study

**Semester - 1**
- Perspectives of Social Work in India
- Social Science Study for Social Workers
- Human Growth and Development
- Social Work Methods
- Social Research Methods
- Field Work Practicum
- Skill Laboratory

**Semester - 2**
- Social Case Work
- Social Group Work
- Community Organization
- Social Work Research & Statistical Application
- Social Policy and Legislation
- Field Work Practicum
- Skill Laboratory

**Semester - 3**
- Working with Family, Child and Youth
- Industrial Social Work & Human-Resource Management
- Social Work Practice in Health Care
- Field Work Practicum
- Skill Laboratory

**Electives**

**GROUP A : WORKING WITH ORGANIZATION**
- Administration of Welfare & Development Services
- Managing Voluntary Organization

**GROUP B : INDUSTRY**
- Labour Legislations
- Human Resource Development
- Corporate Social Responsibility

**GROUP C : HEALTH**
- Counseling - Theory & Practice
- Hospital Management & Administration
- Preventive & Social Medicine

**GROUP D : DEVELOPMENT**
- Human Rights & Social Work Practice
- Social Work intervention in Emergency Situations
- Social Action for Social Change

**Semester - 4**
- Organisational Behaviour and Employee Development
- Social Defence and Correctional Services
- Clinical Psychiatry and Community Mental Health
- Field Work Practicum
- Skill Laboratory

**Electives**

**GROUP A : SOCIAL WORK INTERVENTION WITH CRIME**
- Current Trends & Perspectives in Criminology
- Juvenile Justice System
- Judiciary & Criminal Justice Procedure

**GROUP B : HRM**
- Labour Economics & Problems of Indian Labour
- Organizational Development & Dynamics
- Industrial Relations & Trade Unionism

**GROUP C : MENTAL HEALTH SOCIAL WORK**
- Social Work Intervention in Mental Disorders
- Mental Health Policy & Health Care Social Work

**GROUP D : DEVELOPMENTAL ISSUES**
- Perspectives on Rural Community Development
- Perspectives on Urban Community Development
- Tribal Problems & Tribal Development Schemes

**GROUP E : SOCIAL WORK IN GLOBAL CONTEXT**
- International Social Work
- Millennium Development Goals and Challenges

**GROUP F : RESEARCH**
- RESEARCH REPORT

---

**Examination Pattern**

30 Internal Marks  70 External Marks

**Fees**

₹ 37,800 (Per Year)
MAJMC (Journalism & Mass Communication)
Choice Based Credit System

Why MA (JMC):

How well are our Communications and journalism departments equipped to teach new courses in fields like journalism? How can the media industry and the education sector in the country cooperate to meet the needs of students and media organizations? What should their long-term and short-term strategies be?
These are important questions for media education academics and policymakers in the country, and their answers will shape the health of our media sector and society as a whole.

Our media need multi-skilled people with an understanding of the nature of information and well-versed in the new communication technologies, and society as a whole needs more skilled people in media production as well as critical thinking in relation to new ICTs across the economy. This calls for a curriculum with a mix of practical media production, media effects, political economy, cultural studies, and suitable internships.

Given the uneven pattern of economic development in the country, India’s media scenario across traditional and new media can be characterized as "poverty amidst plenty."

At least, to eradicate this character of poverty in media education, we, at ILSASS have initiated MA (Journalism and Mass Communication) imbued with a mix of skills, passion, professionalism and creativity in old and new media, in terms of developing a "news sense."

According to CII-PwC 2013, Indian media and entertainment industry is expected to grow at an annual average growth rate of 18% to touch Rs 2245 billion by 2017. The industry comprises of print, electronic, radio, internet and outdoor segments.

Supply: Of the more than 70,000 newspapers printed in India, around 90% are published in Hindi and other vernacular languages. There are a total of 833 private satellite TV channels.

Demand: The demand for regional print media is growing at a faster pace than that of English language print media. In the electronic media, the highly fragmented viewership has led to an increasing preference for niche channels.

Prospects

The fortunes of the media industry are linked to the growth of the economy. India is set to grow at a rate of at least 6-7% over the long term. Rising incomes in the hands of people encourage them to spend more on discretionary items like media and entertainment. However, the trend is shifting more towards the online medium. The demographic profile of India also favours higher spend on entertainment, with the consuming class forming a sizeable chunk of the country's total households. Thus, this could lead to the emergence of a huge consumer base for the various products and services (including entertainment).

With metros already being saturated, regional markets provide ample scope for growth in the media sector. In print media, newspapers are being published in vernacular language. In television, newer channels are introduced in local languages. Tier II and Tier III cities and towns are set to drive the Indian consumption story in the next few years.
**When:** (Salient features of the programme)
From June, 2016 (New Academic Session)
- In take: 70 seats
- Medium: Gujarati, English, Hindi
- Medium of Instruction: All three languages
- Affiliated to: Sardar Patel University
- Full time programme: Two years divided into four semesters, choice based credit system (CBCS)
- Eligibility: Any graduate from recognized Indian or foreign university

**How:**
- We will equip the institute with state-of-the-art studio and other necessary equipments.
- We have initiated advertisements, advertorials, education fairs, seminars, symposiums etc.
- New, multi-skilled, qualified and experienced faculty personnel have to be recruited.

### MA (JMC): Semester-I

<table>
<thead>
<tr>
<th>Paper No.</th>
<th>Paper/Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG01JMCE01</td>
<td>Introduction to Communication and Principles of Mass Communication</td>
</tr>
<tr>
<td>PG01JMCE02</td>
<td>Development of Media (Print)</td>
</tr>
<tr>
<td>PG01JMCE03</td>
<td>Reporting: Concept and Process</td>
</tr>
<tr>
<td>PG01JMCE04</td>
<td>Editing: Concept and Process, Translation &amp; Page Designing</td>
</tr>
<tr>
<td>PG01JMCE05</td>
<td>Field Work Practicum (Print Media)</td>
</tr>
<tr>
<td>PG01JMCC06</td>
<td>Indian Society &amp; Development (ISD)</td>
</tr>
<tr>
<td>PG01JMCF07</td>
<td>Basic Communications Skill &amp; Language</td>
</tr>
</tbody>
</table>

### MA (JMC): Semester-II

<table>
<thead>
<tr>
<th>Paper No.</th>
<th>Paper/Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG02JMCE01</td>
<td>Broadcast Journalism</td>
</tr>
<tr>
<td>PG02JMCE02</td>
<td>Development of Media (TV, Radio and Films)</td>
</tr>
<tr>
<td>PG02JMCE03</td>
<td>Basic Photography and Photo Journalism</td>
</tr>
<tr>
<td>PG02JMCE04</td>
<td>Feature Writing &amp; Magazine Journalism</td>
</tr>
<tr>
<td>PG02JMCE05</td>
<td>Field Work Practicum (Electronic Media: Radio, TV, Production House)</td>
</tr>
<tr>
<td>PG02JMCC06</td>
<td>Indian Politics &amp; Public Administration</td>
</tr>
<tr>
<td>PG02JMCF07</td>
<td>Development Communication</td>
</tr>
</tbody>
</table>

### MA (JMC): Semester-III

<table>
<thead>
<tr>
<th>Paper No.</th>
<th>Paper/Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG03JMCE01</td>
<td>Advertising</td>
</tr>
<tr>
<td>PG03JMCE02</td>
<td>Public Relations</td>
</tr>
<tr>
<td>PG03JMCE03</td>
<td>Media Planning &amp; Buying</td>
</tr>
<tr>
<td>PG03JMCE04</td>
<td>Media Management</td>
</tr>
<tr>
<td>PG03JMCE05</td>
<td>Field Work Practicum (Public Relation/Advertising Agencies)</td>
</tr>
<tr>
<td>PG03JMCC06</td>
<td>Indian Economy</td>
</tr>
<tr>
<td>PG03JMCF07</td>
<td>Women, Children &amp; Media</td>
</tr>
</tbody>
</table>

### MA (JMC): Semester-IV

<table>
<thead>
<tr>
<th>Paper No.</th>
<th>Paper/Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG04JMCE01</td>
<td>Media Law and Ethics</td>
</tr>
<tr>
<td>PG04JMCE02</td>
<td>Film Studies</td>
</tr>
<tr>
<td>PG04JMCE03</td>
<td>New Media Studies and Cyber Media</td>
</tr>
<tr>
<td>PG04JMCE04</td>
<td>Present Indian Scenario &amp; Current Affairs</td>
</tr>
<tr>
<td>PG04JMCE05</td>
<td>Dissertation (Research Project)</td>
</tr>
<tr>
<td>PG04JMCC06</td>
<td>Human Rights &amp; Media</td>
</tr>
<tr>
<td>PG04JMCF07</td>
<td>Communication Research Method</td>
</tr>
</tbody>
</table>

### Examination Pattern
- 50 Internal Marks
- 50 External Marks

### Fees
- ₹ 40,000 (Per Year)
1 Admission to BA/BSW programmes will be given on merit of class 12th result and personal interview.

2 Candidates from other than Gujarat Secondary Board must obtain “Provisional Eligibility Certificate” from Sardar Patel University at the time of admission. They will have to produce Final Eligibility Certificate at the time of enrollment in due course in college.

3. (a) Candidates admitted, (who have passed their Higher Secondary Certificate Examination from Gujarat Secondary Education Board) will have to obtain necessary Enrollment Certificate from Sardar Patel University in due course through the college.

(b) Candidates other than mentioned in 3(a) above will have to produce “Provisional Eligibility Certificate” obtained from Sardar Patel University at the time of submission of the application form and “final Eligibility Certificate” within a month after admission.

4 All admissions are subject to confirmation by Sardar Patel University. The students admitted to the course will have to abide by the rules and regulations laid down by the college and the University relating to attendance, class work, assignments, test performance and such other things failing which they will not be allowed to appear for the University Examination.

5 Once admitted, the student will have to attend classes regularly, non attendance of which will lead to the cancellation of admission.

6 A student is supposed to take note of all the relevant information, rules and regulations with reference to the class / stream for which s/he takes the admission, before the fees are paid.

7 Fees and other charges once paid are not refundable under any circumstances, except the amount paid as Caution Money Deposit.

8 The fees will also not be refunded to:

a. If provisionally admitted students who fail to produce final eligibility certificate from Sardar Patel University and consequently whose admission is cancelled.

b. If students whose terms are not granted by the University.

c. If the studies are discontinued in between the academic year or in case of change of stay / domicile, the fees paid are not refundable.

9 Each student is granted admission taking into consideration that s/he will complete the respective degree program. Hence, cancellation of admission on any ground and under any circumstances will be subject to the approval of Chairman, Charutar Vidya Mandal. The student will
be required to pay the fees for the whole degree programme even if admission is cancelled as mentioned above.

10. Refund of Caution Money Deposit will be made by A/c Payee cheque.
In order to get the refund of caution money deposit, s/he is required to apply on a plain sheet of paper to the Principal. S/he is required to surrender: Original fee receipt to the college, his/her identity card and Library tickets issued to him/her to the Librarian and obtain a NO DUE Certificate from him.

11. In case of any dispute, the jurisdiction of Courts at Anand will prevail.

12. Relief can be granted for the above by Chairman, CVM to the deserving students.

13. As per the government rules the use of mobile phone is totally prohibited. Charutar Vidya Mandal is authorized to take disciplinary action against the students who bring and/or use the mobile phone in the college campus.

14. Student is required to pay the fees for the whole course in case the admission is cancelled for any reason.

15. CVM hostel is compulsory for students residing beyond 25 kilometers.

16. It is compulsory for the students staying at the CVM's hostel to take their meals at the hostel mess wherever this facility is available.

17. During the academic year, only those events that are planned/approved by the University, Charutar Vidya Mandal and the college will be organized. No other programmes of any kind are supposed to be organized.

18. Disciplinary action will be taken against students who are found harassing other students in the college as well as in the hostel.

19. If a student staying in hostel has a two wheeler, s/he should inform the hostel rector that s/he is keeping/using the vehicle.

20. Fees mentioned do not include any taxes. Any cess or taxes will be charged, as and when levied and applicable.

21. Ragging is strictly prohibited. If any incidence of Ragging comes to the notice of college authority, the student concerned shall be given liberty to explain and if his/her explanation is not found satisfactory, the college authority would expel him/her from the institution.

22. Students are required to submit medical fitness certificate. This certificate is necessary for undertaking field work, which is a compulsory component of the course work.
<table>
<thead>
<tr>
<th>Name</th>
<th>Research at ILSASS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chinnay Goswami</td>
<td>Rise of Urban Gujarati Cinema</td>
</tr>
<tr>
<td>Jay Dave</td>
<td>Hoaxes that had us Fooled</td>
</tr>
<tr>
<td>Pratikha Vinchhivora</td>
<td>Net neutrality and its effect on Indian business</td>
</tr>
<tr>
<td>Praveen Bhattacharya</td>
<td>Films Induced Tourism</td>
</tr>
<tr>
<td>Siddhi Vyas</td>
<td>A Study on viewing habit of television in slums of Ahmedabad</td>
</tr>
<tr>
<td>Shivani Abhang</td>
<td>Escapism, Journey, Identity, Crisis and Self realization the core area of films by Lmiaz all A Study</td>
</tr>
<tr>
<td>Sneha Ranjan</td>
<td>Readership of newspaper and its impact among youth</td>
</tr>
<tr>
<td>Suraj Mishra</td>
<td>A Study on daily life of local Journalist in Anand</td>
</tr>
<tr>
<td>Shahaista Saiyed</td>
<td>Conflict issues SAARC Regional Organization</td>
</tr>
<tr>
<td>Harsh Joshi</td>
<td>Relevance of the Political Ideas of John Locke in the 21st century</td>
</tr>
<tr>
<td>Mona Bhadeshya</td>
<td>Critical Analysis: On Selected Poems of Mangaldeep Dabral</td>
</tr>
<tr>
<td>Pawan Hira</td>
<td>Critical Analysis of Wole Soyinka's Poem</td>
</tr>
<tr>
<td>Ayushi Purohit</td>
<td>Sanatan Sarkriti Sanatan Sarkriti: A Critical Relation to Sheldon Pollock's essay 'The Death of Sarkrit'</td>
</tr>
<tr>
<td>Premma Somani</td>
<td>&quot;A Comparative Study of emotional intelligence among English and Gujarati Medium Students&quot;</td>
</tr>
<tr>
<td>Shiva Agarwal</td>
<td>&quot;A Study of stress level among Hostel, Commuting &amp; Local students&quot;</td>
</tr>
<tr>
<td>Harshil Patel</td>
<td>&quot;Study of attitude towards sexuality and mental health among adolescents of different religions&quot;</td>
</tr>
<tr>
<td>Kajal Bhoi</td>
<td>&quot;A Study of Jealousy and Self Concept in Romantic Relationship&quot;</td>
</tr>
<tr>
<td>Roshi Bhoi</td>
<td>Knowledge, Attitude and Practice Regarding Blood Donation Among the Youth of Bhakaka Hostel, Vallabh Vidyanagar</td>
</tr>
<tr>
<td>Prashant Patadia</td>
<td>Knowledge and Attitude of Parents about their Children Diagnosed with Schizophrenia</td>
</tr>
<tr>
<td>Dinesh Chauhan</td>
<td>Awareness of Youth Regarding HIV/AIDS at Vallabh Vidyanagar</td>
</tr>
<tr>
<td>Girish Chauhan</td>
<td>Knowledge and Attitude of UG Students of ILSASS Towards Environment Awareness</td>
</tr>
<tr>
<td>Jaimin Pandharpan</td>
<td>Awareness Regarding Manarega into Vadodara District</td>
</tr>
<tr>
<td>Jeegar Modi</td>
<td>Qualitative Study of Services Provided by RFIS in two Districts of Gujarat</td>
</tr>
<tr>
<td>Megha Patel</td>
<td>Psycho Social effects of Menopause on Females of Godhra City</td>
</tr>
<tr>
<td>Priti Patel</td>
<td>Reasons Behind Girls Dropout from Schools at Kaloil City, Gujarat</td>
</tr>
<tr>
<td>Priya Shah</td>
<td>A Study on CSR Services Provided by GSFC at Several Villages of Vadodara District</td>
</tr>
<tr>
<td>Sony Huirej</td>
<td>Socio Economic Study of Rural Youth of Dashrath Village</td>
</tr>
<tr>
<td>Ajay Sharma</td>
<td>Development Of HRD Companies Among Middle Level Executives</td>
</tr>
<tr>
<td>Bhagyesh Patel</td>
<td>Reproductive Child Health Services Provided By Shree Vadilal S. Gandhi Charitable Trust, Kapandwanj</td>
</tr>
<tr>
<td>Dhvani Vaghela</td>
<td>Knowledge And Attitude Of Rural Community Towards Thalassemia Of Nadiad Taluka</td>
</tr>
<tr>
<td>Dipak Thakor</td>
<td>A Study On Level Of Awareness &amp; Satisfaction Regarding Health, Safety And Welfare Measures According To Factory Act, 1948 At Munajal Auto Industries Limited</td>
</tr>
<tr>
<td>Kheena Mistry</td>
<td>Awareness About Family Planning Among Rural Women Of Nadiad Taluka</td>
</tr>
<tr>
<td>Nabanita Dasgupta</td>
<td>Stakeholder's Awareness Regarding Laws Of Animal Experimentation At Gujarat Society For Prevention Of Cruelty To Animals, Vadodara</td>
</tr>
<tr>
<td>Prachi Shah</td>
<td>Assessing Awareness Regarding End-Stage Renal Disease Among The Patients At Muljibhai Patel Urological Hospital, Nadiad</td>
</tr>
<tr>
<td>Prem Mistry</td>
<td>Awareness About Illegal Smuggling Of Wildlife At Gujarat Society For Prevention Of Cruelty To Animals, Vadodara</td>
</tr>
<tr>
<td>Raju Sharma</td>
<td>Effectiveness Of Services Provided By Reliance Foundation – Information Services</td>
</tr>
<tr>
<td>Sanjay Sisodiya</td>
<td>Employees Satisfaction Regarding Statutory And Non-Statutory Labour Welfare Facilities</td>
</tr>
<tr>
<td>Sejal Patel</td>
<td>Awareness Regarding Reproductive And Child Health Care Among Rural Women Of Nadiad Taluka</td>
</tr>
<tr>
<td>Ajay Veland</td>
<td>A Study on Job Satisfaction</td>
</tr>
<tr>
<td>Drhuv Patel</td>
<td>A Study on Employee Retention</td>
</tr>
<tr>
<td>Haimish Patel</td>
<td>A Study on Employee Absentism</td>
</tr>
<tr>
<td>Jinkal Verma</td>
<td>A Study on Total Quality Management</td>
</tr>
<tr>
<td>Kalpesh Joshi</td>
<td>A Study on Perception of Employees Towards Effectiveness of Competency Mapping</td>
</tr>
<tr>
<td>Karan Parikh</td>
<td>A Study on HR Contribution Towards Employee Development</td>
</tr>
<tr>
<td>Kiran Kumar</td>
<td>A Study on Influence of Job Satisfaction, Working Environment and Employee Compensation on Employee Retention</td>
</tr>
<tr>
<td>Khushbu Laddani</td>
<td>A Study on Motivational Climate and its Impact on Employee Productivity</td>
</tr>
<tr>
<td>Krupa Sevak</td>
<td>A Study on Performance Management System</td>
</tr>
<tr>
<td>Mansi Pandya</td>
<td>A Study on Level of Job Satisfaction</td>
</tr>
<tr>
<td>Mitul Shah</td>
<td>A Study on Competency Mapping</td>
</tr>
<tr>
<td>Neeraj Shrivastav</td>
<td>A Study on Effectiveness and Strategy of Implementing 5 S</td>
</tr>
<tr>
<td>Rachana Jadhav</td>
<td>A Study on Employee Welfare Practices</td>
</tr>
<tr>
<td>Rohit Pathak</td>
<td>A Study on Quality of Work Life</td>
</tr>
<tr>
<td>Tanveer Chauhan</td>
<td>A Study on Employee Training</td>
</tr>
<tr>
<td>Tulsie Dave</td>
<td>A Study on Factors Affecting Employee Employer</td>
</tr>
<tr>
<td>Unnati S. Chaudhary</td>
<td>A Study on Employee Welfare</td>
</tr>
<tr>
<td>Krishna Patel</td>
<td>A Study on Influence of Job Satisfaction, Working Environment And Employee Compensation on Employee Retention</td>
</tr>
<tr>
<td>Harshil Kapoor</td>
<td>A Study on Employee Engagement</td>
</tr>
<tr>
<td>Niral Shah</td>
<td>A Study on Impact of Industrial Relation on Productivity</td>
</tr>
<tr>
<td>Hirani Patel</td>
<td>A Study on Quality of Work Life</td>
</tr>
<tr>
<td>Bhumiika Karodiyia</td>
<td>A Study On Employee Engagement</td>
</tr>
<tr>
<td>Vivek Rana</td>
<td>A Study On Employee Absentism</td>
</tr>
<tr>
<td>Parth Parakh</td>
<td>A Study On Training and Development</td>
</tr>
<tr>
<td>Umita Patwal</td>
<td>A Study On Talent Management</td>
</tr>
<tr>
<td>No.</td>
<td>Organization/Location</td>
</tr>
<tr>
<td>-----</td>
<td>---------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>1.</td>
<td>Tata Steel, Jamshedpur</td>
</tr>
<tr>
<td>2.</td>
<td>Steel Complex, Vizag</td>
</tr>
<tr>
<td>3.</td>
<td>S. C. Patel Deaddiction Centre, Vadodara</td>
</tr>
<tr>
<td>4.</td>
<td>TDK Ltd., Kolkata</td>
</tr>
<tr>
<td>5.</td>
<td>New Field Industrial Establishments, Nandesari</td>
</tr>
<tr>
<td>6.</td>
<td>L &amp; T Power, Baroda</td>
</tr>
<tr>
<td>7.</td>
<td>Inorbit Mall, Baroda</td>
</tr>
<tr>
<td>8.</td>
<td>Gateway Taj, Baroda</td>
</tr>
<tr>
<td>9.</td>
<td>PBM Polytex Ltd., Petlad</td>
</tr>
<tr>
<td>10.</td>
<td>Aarvee Denims &amp; Exports Ltd., Ahmedabad</td>
</tr>
<tr>
<td>11.</td>
<td>Alembic Ltd., Panelav</td>
</tr>
<tr>
<td>12.</td>
<td>Shaily Engineering Plastics Ltd, Rania</td>
</tr>
<tr>
<td>13.</td>
<td>Marck Biosciences Ltd., Haryali</td>
</tr>
<tr>
<td>14.</td>
<td>Transpek - Silox Industry Ltd., Baroda</td>
</tr>
<tr>
<td>15.</td>
<td>CSR Cell - GSFC, Baroda</td>
</tr>
<tr>
<td>16.</td>
<td>Navli Village (Anand)</td>
</tr>
<tr>
<td>17.</td>
<td>Jol Village (Anand)</td>
</tr>
<tr>
<td>18.</td>
<td>Sanjaya Village (Anand)</td>
</tr>
<tr>
<td>19.</td>
<td>Narandha Village (Anand)</td>
</tr>
<tr>
<td>20.</td>
<td>Ravipura Village (Anand)</td>
</tr>
<tr>
<td>21.</td>
<td>Sakarda Village (Baroda)</td>
</tr>
<tr>
<td>22.</td>
<td>Koyal Village (Baroda)</td>
</tr>
<tr>
<td>23.</td>
<td>Sherkhi Village (Baroda)</td>
</tr>
<tr>
<td>24.</td>
<td>Valasan (Anand)</td>
</tr>
<tr>
<td>25.</td>
<td>Napa (Anand)</td>
</tr>
<tr>
<td>26.</td>
<td>Angadh (Baroda)</td>
</tr>
<tr>
<td>27.</td>
<td>Vidyannagar Nature Club, V. V. Nagar</td>
</tr>
<tr>
<td>28.</td>
<td>Indian Red Cross Society, Anand</td>
</tr>
<tr>
<td>29.</td>
<td>District Child Protection Office, Anand</td>
</tr>
<tr>
<td>30.</td>
<td>Tribhuvandas Foundation, Anand</td>
</tr>
<tr>
<td>31.</td>
<td>Jagrut Mahila Sangathan, Anand</td>
</tr>
<tr>
<td>32.</td>
<td>PSM Dept. Karamsad Hospital, Karamsad</td>
</tr>
<tr>
<td>33.</td>
<td>Urban Community Development Department, Anand Municipality, Anand</td>
</tr>
<tr>
<td>34.</td>
<td>Water &amp; Sanitation Management Organisation, Anand</td>
</tr>
<tr>
<td>35.</td>
<td>Janvikas, Ahmedabad</td>
</tr>
<tr>
<td>36.</td>
<td>Raman Development Consultants Pvt. Ltd., Ahmedabad</td>
</tr>
<tr>
<td>37.</td>
<td>SVADES, Baroda</td>
</tr>
<tr>
<td>38.</td>
<td>United Way Of Baroda, Baroda</td>
</tr>
<tr>
<td>39.</td>
<td>Vikas Jyot Trust, Baroda</td>
</tr>
<tr>
<td>40.</td>
<td>Disha Special School And Autism Centre, Baroda</td>
</tr>
<tr>
<td>41.</td>
<td>Gujarat State Disaster Management Authority, Anand</td>
</tr>
<tr>
<td>42.</td>
<td>Universal Hunt, Ahmedabad</td>
</tr>
<tr>
<td>43.</td>
<td>China Steel, Ankleshwar</td>
</tr>
<tr>
<td>44.</td>
<td>Arpan, Baroda</td>
</tr>
<tr>
<td>45.</td>
<td>Ahmedabad Municipal Corporation – AIDS Control Society, Ahmedabad</td>
</tr>
<tr>
<td>46.</td>
<td>Foundation for Ecological Security, Anand</td>
</tr>
<tr>
<td>47.</td>
<td>Juvenile Home, Baroda</td>
</tr>
<tr>
<td>48.</td>
<td>Mitra, Mogri</td>
</tr>
<tr>
<td>49.</td>
<td>Pratham, Anand</td>
</tr>
<tr>
<td>50.</td>
<td>S. G. Brahmbhatt Deaf &amp; Dumb School, Nadiad</td>
</tr>
<tr>
<td>51.</td>
<td>Snehalay, Don Bosco, Baroda</td>
</tr>
<tr>
<td>52.</td>
<td>GACL, Dahej</td>
</tr>
<tr>
<td>53.</td>
<td>Reliance Industries, Dahej</td>
</tr>
<tr>
<td>54.</td>
<td>Fedex, Vadodara</td>
</tr>
<tr>
<td>55.</td>
<td>Sun Pharma, Halol</td>
</tr>
<tr>
<td>56.</td>
<td>Comed Chemicals, Halol</td>
</tr>
<tr>
<td>57.</td>
<td>Children’s Home, Anand</td>
</tr>
<tr>
<td>58.</td>
<td>Reliance Mart, Vadodara</td>
</tr>
<tr>
<td>59.</td>
<td>Oxygen Pharma, Ahmedabad</td>
</tr>
<tr>
<td>60.</td>
<td>Gurukrupa School, Anand</td>
</tr>
<tr>
<td>61.</td>
<td>IBM, Bangalore</td>
</tr>
<tr>
<td>62.</td>
<td>Duravit, Tarapur</td>
</tr>
</tbody>
</table>

* all the logos used here are for educational purpose only.
Infrastructural Facilities

The Parent Body of the Institute has ensured with tremendous mindfulness that the transactions in the actual tutorial rooms are supplemented with other learning resources to facilitate more meaningful and purposeful learning. It is, indeed, realized that the importance and significance of the well-organized resources and resource centers are the prerequisites of a quality education in the present context. With the same belief, the Institute offers rich resource facilities to its students with a view to providing them with the most fascinating learning experiences.

1. Lecture Halls: The Institute has 14 Lecture/Tutorial Halls with finest infrastructural facilities. To ensure a higher degree of learning in the context of present scenario, the Institute endeavors to integrate the Information and Communication Technology (ICT) within the actual classroom interaction to facilitate more meaningful and purposeful learning. For making the learning a productive process in a true sense, each Lecture/Tutorial Hall is equipped with LCD Projector and a Screen for amalgamating technology in pedagogic practice. This exercise offers not only a productive learning experience to the students but simultaneously provide an exposure to the most advanced technological tools to explore the global resources.

2. Computer Lab: It is realized that the traditional methods of education may not thoroughly suffice and hence the exploration of e-resources to make learning more purposeful is required. Throughout the year, students of the Institute are required to do many assignments, seminars, individual/group tasks, presentations etc as a part of their course-work. For the same, the Institute offers a rich Computer Laboratory with latest technological support. There are 30 latest computer sets with broadband facilities and students are encouraged throughout the year to optimally utilize the Computer Resource Centre.

3. Language Lab: The Institute has been able to develop a fully furnished and highly advanced state-of-the-art Communication Laboratory with 36 booths, connected with latest microphones and audio-visual aids. All the booths are connected with Internet. Further, a fixed LCD Projector with a Screen is placed to enable the students to master the art of communication. Moreover, to offer exposure of various intellectuals, traditions, destinations and cultures, a rich collection of CDs and DVDs, containing documentaries and classical cinematic productions, are made available.

4. Conference Hall: The Institute has a Conference Room, which has a capacity to accommodate 30 people. It is used for academic meetings and gatherings, developmental workshops and seminars for the faculty and invited delegates.

5. Library: Library plays a vital and pivotal role in academics. It is the most essential Resource Centre that helps facilitate learning in collaboration with the actual classroom interaction. We, as an Institution, are very conscious of this fact and we endeavor to constantly upgrade and enrich the Library Campus. Presently, we have fully computerized Library Campus containing Books, Research Journals and Learning Resources on a range of disciplines. Moreover, the Library Campus is well fed with regular Magazines and Newspapers in more than three languages. Additionally, the Institute has been able to develop an E-Learning Centre within the Library Campus, wherein we have placed three computers with internet connectivity for the students to explore e-resources.

6. Accommodation Facilities: The Parent Body of the Institute has provided the facilities of Accommodation for Boys and Girls. We have separate hostels to accommodate our students to ensure a safe, hygienic and secured place to be comfortably placed in. The hostels have their own reading rooms for the students to give them the best possible environment to study.

7. Sports Complex: To ensure and to give the best and the latest in the field of sports facilities, Charutar Vidya Mandal has created and developed various indoor and outdoor grounds. They are centrally operated and there are facilities available for Badminton, Tennis, Table Tennis, Football, Volleyball, Cricket, Gymnastics, Athletics, Hockey and many other sports.

8. Psychology Lab: The Institute has a well-equipped Psychology laboratory for the students of Psychology to carry out practical experiments and learn the practical application of the discipline in the real situation. The practicals and the case-studies are carried out in the Laboratory to facilitate the matter-of-fact learning of the field.

9. Studio with Audio-Visual Facilities: Highly modernized and substantially well-equipped studio is developed with umpteen audio-visual facilities. It is developed primarily to give exposure to the students of Journalism and Mass Media.
Co-Scholastic Activities

Orientation Programme:
The Institute ensures its students to get acquainted with college premises, infrastructure, resource centers, courses, the University campus and the life in the town. To help the students being placed comfortably in the Institute as well as in the Campus, the Institute conducts an orientation week at the initial stage of the academic year.

Cultural Events: The Institute holds many cultural events to nurture and polish the creativity of the students. Events during the cultural programme furnish a platform to the students to get the exposure of various events and strengthen their potentials. Students get opportunities to be unified in the desire of conducting the programme in an appropriate manner.

Celebration of various festivals: India is known for its different cultures. Our students celebrate each and every festival to be acquainted with its tradition. Celebrating such festivals in the college premises enables the educatee to get the exposure of different festivals and its rituals.

Youth Festival: The Institute teaches its students about healthy competition where students take part in many inter-collegiate competitions. The institute supports its students at every level of competition. Students are trained and motivated to give their best performance during the events.

Sports Day: The Institute has a tradition to celebrate the Sports day every year in the month of February wherein many events are conducted. Students are awarded at the end of the year for their participation and outstanding performances.

Saptak Events: The Institute has been contributing in Sapt-dhara every year wherein many events are conducted with great enthusiasm. Events in sapt-dhara enable the students to bring out their hidden talents. Students are given various opportunities to work not only on their potentials but to recognise their unique natural endowment.

Study Tours: The Institute organizes study tours throughout the year with the intention of providing an exposure of various organizations and to be acquainted with their functioning at various professional levels.
Qualified And Dedicated Faculty Team

**Dr Sunny Thomas, (Ph.D., MA, LLB, LLM, B.Ph., NET)**
Having an illustrious academic career of 20 years, Dr. Sunny Thomas has been one of the most renowned academicians who has successfully taught at undergraduate as well as postgraduate level. In his long academic career he has constantly been associated with research and publications at national as well as international levels. His recent books include Business Economics, Implementation of ICT in Indian Public Sector, Banks and its impact on Bank Customers and Economic Thoughts of Sardar Patel. It is his unparalleled contribution to the field of economics that has gained him the reputation of a genuine scholar par excellence. Moreover he has rendered his expert services to various reputed institutions in India. He is also a recognized Ph.D. guide for Economics at Sardar Patel University.

**SAYANTIKA NAG, (MA, B. Com, SLET)**
An intellectual having Eight years of experience in teaching and research, Ms. Nag is associated with ILSASS as Assistant Professor in the Department of Applied Economics. She has presented several papers at national and international seminars and attended two workshops in research writing. She has to her credit the publication of four research papers in peer reviewed international journals.

**Arpan Kumar G. Raval (Pursuing Ph.D., DTP, MCA, BCA.)**
Arpan Kumar, a Techno savvy is having 5 years of experience in the educational sector as well as industry. Teaching computer and technical skills to the student fraternity is his passion of life. He is an expert in web designing, PHP, HTML, Java Script, CSS, ASP, CT, Net with all the major databases. He also has developed websites for C. Z. Patel College and S. M. Patel home Science College managed by CVM. He is also good at Designing of Websites. As a part of his research he is actively involved in exploring the area of web mining.

**SAHIL SHRIVASTAV, (Pursuing Ph.D, M. Phil, MA)**
He is presently working as a faculty in the Department of Political Science and International Relations at ILSASS. He has presented research papers in the national and international seminars and also participated in a workshop on National E-Governance Plan. He has received training on parliamentary studies at the Vidhan Sabha, Gujarat. His areas of interest are public administration, Indian government, political and Indian diaspora.

**MADHAV ASTIK, (Pursuing Ph.D. M. Phil., MA, BA)**
Having 3 year of experience in the field of teaching, at present, he is working as an Assistant Professor of English Literature and Language at the Institute of Language Studies and Applied Social Sciences. He has completed his Post Graduation with core subjects like Cultural Studies, Linguistics, Stylistics, ELT, ESP and Cinema Studies along with English Literature. His fervent interest in research led him to National and International Publications.

**PRATIK DALWADI, (Pursuing Ph.D. M. Phil., MA, BA)**
A skillful academician having Seven years of experience in the field of English Literature and Communication Skills, now he is associated with Institute of Language Studies and Applied Social Sciences (ILSASS) as an Assistant Professor. He has keen interest in the subject like the Indian Writing in English, Post-Colonialism and Post Modernism. He has published three research papers on different topics, participated in various national and state level seminars and workshops. His research interests are exploring the fields of Indian English Drama.

**Najma Pathan, (Pursuing Ph.D, M.Phil, MA, B.Ed.)**
Having 8 years of teaching experience in the field of English literature and language, at present, she is working as Assistant Professor with the Department of English Language and Literature. Her research interests are exploring postcolonial studies, comparative literature, Middle Eastern literature, American literature and ELT. She has to her credit seven research papers in national and international journals. She has also presented five research papers in various international and national conferences.
DR. PALLAVEE TRIVEDI, (Ph.D. MA, BA, SLET, P.G. Diploma in Rehabilitation Psychology)
Having had 11 years of rich experience, Dr. Pallavee Trivedi has not only contributed to the academic interactions within the Institute, but has also engaged herself with research scholars. She has received her Doctoral Degree from Sardar Patel University for her research in the field of Social Psychology. In her long-spanned academic career, she has rendered her services to many reputed & renowned institutions as expert and resource person. Her contribution in the field of clinical psychology is also worth noting.

ANKUR MAHIDA, (Pursuing Ph.D. M. Phil. MA, SLET)
Mr Ankur is currently working with department of Psychology at ILLASS. He is having four years of experience in the field of teaching and research. Ankur had studied clinical psychology from The M. S. University of Baroda. His major fields of studies include social psychology, counseling, psychological testing and psychopathology. Mr. Ankur has done many researches on happiness, subjective well-being, adjustment, spirituality and Indian psychological approaches. He has attended national and international seminars, workshops and conferences and presented research papers. He is an ardent observer and active in different social activities with two NGOs in Gujarat.

JIGAR SHAH, (Pursuing Ph.D. MMC, BMM)
A synonomy of enthusiasm, hard work and motivation, Mr. Jigar Shah has experience of active journalism and public relations of more than 5 years. He was associated with national news channel Aaj Tak, Mumbai. He also worked with Gujarat’s leading advertising agency “Saubhagyav” as the head of client sourcing. It deserves special mention that Mr. Shah has directed almost 102 episodes on Health & Educational programme of Door Darshan, Ahmedabad. Besides these, he has also prepared numerous documentaries and short films and has more than 100 articles on Bollywood as a freelance reporter. He has been associated with ILASS since June 2010 as an Assistant Professor in the Dept. of Journalism and Mass Communication.

DR. SANJAY KACHOT, (Ph.D, MDC)
A close observer of contemporary media, writer, researcher, visualizer, editor and now in the cheerful field of academics, Dr. Sanjay is associated with Department of Journalism at ILASS since July, 2011 as Assistant Professor. He has spent 5 years in Print journalism as a Pioneer editor of Divya Bhaskar’s North American Edition (DBNA) published from Tri-state area of USA in association with Divya Bhaskar Media Inc. He successfully launched Divya Bhaskar’s Sunday supplement- Sunday Bhaskar. He worked as Chief Copy Editor of Ahmedabad Mirror leading compact daily launched by The Times Group in Ahmedabad. Besides the print journalism he has also worked with TARA Gujarati Channel as Consultant, Assistant Manager (Communication) - Water and Sanitation Management Organization (WASMO) Documentation & Publication Officer (DPO) – Gujarat State AIDS Control Society (GSACS) for 4 years. He has associated with numerous research projects including UGC-CES’s countrywide classroom programme, Jhalsa Development Communication Project (JDCP), DECJ-ISRJ, UNESCO and NACO’s IEC research projects on HIV/AIDS. He has published more than 12 research articles in national and international journals and has authored 4 books on Journalism.

Rochak Saxena (BJUJC, MMC)
When you take something in your hand, never rest until it is done– is what his motto is. After completing his post-graduation from the top university in India (Jamia Millia Islamia) in its discipline, he got associated with DNA, English daily in Ahmedabad and handled Vadodara bureau. After working in the field for one year, he joined academics as a good team player with heart-to-heart nature that has not only encouraged his peers in the past but also works for the students. A student of the first batch of this institute, he has held the post of General Secretary for two consecutive years, after which he served as the Patron in his final year. His areas of interest include cinema and its critical appreciation, creative writing, scripting for short films, music, and commenting on social issues.

PRIYANKA PATEL, (M.Phil., MHRM, PGDEF, BBA)
She is University topper in M.Phil., Department topper in MHRM and a dedicated academician associated with ILASS as an Assistant Professor in MHRM. She has an experience as a head recruiter in HR Stride Consultancy for a year. With her profound knowledge of labour laws, organisational behaviour, organisational development and human resource development, she had her training from Reliance VMB, Apollo Tyres Ltd., GSDMA, Sri Krishna Hospital in various segments of human resource management. She has presented papers at National level seminars. Her keen interest in practical application of various theoretical aspects of HRM has gained her a reputation of being a scholar par excellence.

LAVINA CHRISTIAN, (M.Phil., MHRM, BA, PGDHR)
She is University Topper in MHRM. She has completed her Graduation and Rural Development Course from St. Xavier’s College. She is having Four-years of experience in Academic Field. She is presently associated with the institute of Language Studies and Applied Social Sciences. She had her training from DORDA, IDMC Ltd. and Anupam Industries Ltd. She is also very Active, Enthusiastic and Motivating Youth Member at ICYM. She has presented papers at National and International Seminars.

SHYAM SINGH, (Pursuing Ph.D, MHRM, PGDHRM, PGSDOM, BA, NET)
Reaching heights of academic excellence in a short span is the hallmark of Mr. Shyam Singh. He has worked with the HR departments in placement organizations and brings with him 6 years of post-graduate teaching experience in HRM. He has participated & presented papers at more than 25 national & international seminars and has authored a book entitled Quality of Work Life: A Comprehensive Study. He has 10 published five papers in journals of international repute.
Dr. Ninad Jhala, (Ph.D, MSW, BSW, DHR, NET)
He brings with him a fusion of 13 years of field experience and academia. He has offered his consultancy services to GACL, GSFC, Magotibaux, Citi Foundation, Janvikas, Raman Development Consultants Pvt. Ltd., UNICEF, Naveyvan, NACO, SETCO. GSACS and other prominent organizations and industries. He is also an ILO recognized Master Trainer on Elimination of Child Labour. He has presented 23 papers at National & International Seminars, published 12 articles, 1 book and 19 projects to his credit. Holding a couple of credits from MEC of USA, he has a hand over psychiatric social work and human rights issues also. He is also closely associated with social work programmes of IGNOU and BACU. He is also a recognized Ph.D guidance in Social Work at Sardar Patel University.

Mukshita Dhrangadharia (M. Phil., MSW, BSW)
The will to win, the desire to succeed, the urge to reach full potential— describes our one of the academicians Ms. Mukshita Dhrangadharia. She is having 3 years of experience in academic field. She is presently working with the Department of Social Work at ILSASS. She has to her credit several publications at National and International levels. She has also presented several papers at National and International levels as well. Her areas of interest include women empowerment, development of oppressed sections of society and so on.

Anamika Christi (M. Phil., MSW, BSW, DLP)
Social worker by heart and teacher by profession, this young, dynamic and enthusiastic persona have Seven years rich experience in the field of academic and Social work. Perform duty as Project officer for ‘CHILDLINE India Foundation-1098’ at Vadodara Centre; she is also inclusively associated with India’s prestigious distance learning university – Indira Gandhi National Open University (IGNOU) as visiting faculty. Freelance consultant and philanthropist, she has participated in International, National and State level seminars and symposiums, presented and published insightful and research articles in esteemed research journals. She is also offering her service as master trainer for National Rural Livelihood Mission (NRLM) for the state of Gujarat.

Nikita Patel (BSW-SE, MSW)
The desire to excel and the aspiration to grow herself as a professional is her most distinctive feature. A dedicated and determined student of this institute for 5 years, she is now all set to groom the students with her talent and skills as an expert of the subject. She has been trained with several NGOs, industries, and healthcare sector in the past and is currently involved in social work in and around villages of Anand. She has also been the General Secretary of the college in the past and served as the Patron of the Students’ Council for 3 years. Her areas of interests include social welfare, development of underprivileged, child and women rights, and cinema.

Administration Department

Zamir Patel
Mukesh Patel
Hardik Patel (Librarian)

Supportive Staff

Rikesh Patel
Supportive Staff
Kartik Patel
Supportive Staff
Mahendra Makwana
Supportive Staff
Kanubhai Rabari
Supportive Staff
Intellectuals at ILSASS

Shri Sunil Parekh  
President  
SPICMACAY  
Gujarat.

Shri Narayan Bhatt  
Sr. Group Head  
Adfactor PR Pvt.Ltd. A’bad

Shri Sunil Adesara  
Well known Photographer.

Shri Pankaj Mudholkar  
Managing Director  
Aakril Promotions and Media Ltd. A’bad

Mr Vivek Bhatt  
Channel Head  
Sandesh

Dr. Krishna Pal Malik  
Asst. Professor LAW,  
Nirma University.

Shri Raju Patel  
Sr. Manager Publicity Parlour

Dr. Carrie Birch  
Teacher, Author, Researcher  
Yorkshire, Britain

Tony Hood  
Sr. Local Gov. Politician & Manager, Yorkshire, Britain

Mr. Vikrant Solanki  
Programme Officer - QUEST Alliance, Ahmedabad.  
Dr. Dipti Sethi  
Ex-Professor IIMA & Trustee - UTHAN, Ahmedabad  
Mrs. Manjula Pradeep  
Executive Director - Navsaran Trust, Ahmedabad

Dr. Krishna Pal Malik  
Associate Professor - Institute of Law, Nirma University, Ahmedabad  
Mr. Jignesh Rai  
Manager IR - MGVCL, Vadodara  
Mr. S. S. Pathak  
Vice President - IR, ABB Ltd., Vadodara  
Mr. Dattesh Shah  
Head HR - Cetty Tyres, Vadodara  
Mr. Pradeep Vaishnav - Executive Coach - To be, Mumbai  
Mr. Uday Dholakia  
Director, Pathadarskha, Ahmedabad  
Mr. Rajendra Jani  
Director, Ramana Development Consultants Pvt. Ltd., Ahmedabad

Guruji Shri G. Narayana  
Chairman Emeritus of Excel Industries Limited

Shri Anil Krishali  
Head HR  
Gujarat Borosil Ltd.  
Bharuch

Shri Atul Pandya  
Chief Officer  
People Processing & outsourcing synergygroup

Shri Anant Indulkar  
Vice President  
Reliance Industries  
Baroda.

Dr. Brain Lewis  
Poet, Lecturer  
Birmingham

Shri Sanjit Pal,  
Vice President  
ABB India Ltd.  
Baroda

Dr. Pradip Mallik  
Deputy Editor,  
Ahmedabad Mirror, Times Group

Mr. Jaswant Rawal  
Editor (Naya Padkar)  
Ex-Editor (Sandesh)

Dr. Waheeda Khan  
Prof. & Ex. Head  
Department of psychology  
Jamia Millia Islamia, University, Delhi

Mr. Ketan Gandhi  
CEO, Ramana Development Consultants Pvt. Ltd., Ahmedabad  
Mr. Manoj Tank  
CEO, SARAL, Ahmedabad  
Mrs. Rachna Pathak  
Director, Nutan Bai Shikhanan Sangh, Ahmedabad  
Mr. Shailesh Trivedi  
Head CSR, GSPC Ltd., Vadodara  
Mr. Jwalant Chhaya  
Bureau Head, Chhatralekha Group, Rajkot  
Mr. Bharat Vaghela  
Corporate Trainer, Bhaunagar  
Fr. Thomas N.  
Director, Navsaran Trust, Rajkot  
Mr. Chandubhai Virani  
Director, Balaji Wafers Ltd., Rajkot  
Dr. Sangeeta Pathak  
Department of Psychology, S.P. University, V.V.Nagar  
Dr. Dhavali Patel  
IAS
INSTITUTE OF LANGUAGE STUDIES
AND APPLIED SOCIAL SCIENCES
(A Self-financed English Medium College, Affiliated to Sardar Patel University)

Bhikhabhai Saheb Building, Nr. Bhaikaka Statue, Mota Bazaar, Vallabh Vidyanagar 388120, Dist. Anand, Gujarat, India
Phone : (02692) 230190 / 229551 • Mob : +91 94274 03810
E-mail : principal.ilsass@gmail.com • Website : www.ilsass.edu.in

BA (Advanced) Applied Psychology
BA (Advanced) Journalism & Mass Communication
BA (Advanced) Applied Economics
BA (Advanced) Politics & International Relations
BA (Advanced) English Language & Literature
BSW(SE)
MSW
MHRM
MAJMC Journalism & Mass Communication
Ph.D (Social Work/Economics/Psychology)