INSTITUTE OF LANGUAGE STUDIES AND APPLIED SOCIAL SCIENCES

(A Self-financed English Medium College, Affiliated to Sardar Patel University)
<table>
<thead>
<tr>
<th>Page</th>
<th>Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>01</td>
<td>Message from the Chairman</td>
</tr>
<tr>
<td>02</td>
<td>Message from the Secretary</td>
</tr>
<tr>
<td>03</td>
<td>Message from the Principal</td>
</tr>
<tr>
<td>04</td>
<td>About the Institute</td>
</tr>
<tr>
<td>06</td>
<td>Why join ILSASS?</td>
</tr>
<tr>
<td>07</td>
<td>What makes us different?</td>
</tr>
<tr>
<td>08</td>
<td>Programs Offered</td>
</tr>
<tr>
<td>10</td>
<td>BA (Advanced) (Eng. Med.) Programme</td>
</tr>
<tr>
<td>13</td>
<td>BSW (SE) Programme</td>
</tr>
<tr>
<td>14</td>
<td>MHRM (Master of Human Resource Management)</td>
</tr>
<tr>
<td>16</td>
<td>MSW (Master of Social Work)</td>
</tr>
<tr>
<td>18</td>
<td>MAJMC (Journalism &amp; Mass Communication)</td>
</tr>
<tr>
<td>20</td>
<td>General Information</td>
</tr>
<tr>
<td>22</td>
<td>Research at ILSASS &amp; Future Prospectus</td>
</tr>
<tr>
<td>23</td>
<td>Internships &amp; Practical Training</td>
</tr>
<tr>
<td>24</td>
<td>Infrastructural Facilities</td>
</tr>
<tr>
<td>25</td>
<td>Co-Scholastic Activities</td>
</tr>
<tr>
<td>26</td>
<td>Qualified and Dedicated Faculty Team</td>
</tr>
<tr>
<td>30</td>
<td>Intellectuals at ILSASS</td>
</tr>
<tr>
<td>33</td>
<td>About Vallabh Vidyanagar</td>
</tr>
<tr>
<td>34</td>
<td>About New Vallabh Vidyanagar</td>
</tr>
<tr>
<td>35</td>
<td>Charutar Vidyamandal</td>
</tr>
<tr>
<td>40</td>
<td>Institutions of Charutar Vidya Mandal</td>
</tr>
</tbody>
</table>
We, at Vallabh Vidyanagar, have imbibed the indomitable spirit of true and great visionaries like Sardar Patel, Shri Bhaikaka and Shri Bhikhabhai Saheb. It is their farsightedness and missionary zeal that led to the establishment of Vidyanagar six decades ago. Today this educational township has become a true centre of learning with a huge vibrant students’ community, excellent faculty members and an environment which fosters the integral development of students. In a span of six decades, Charutar Vidya Mandal has established large number of world class educational institutions with excellent infrastructure and Modern Technology.

In contemporary times, when the government aid is not forthcoming in the establishment of new institutions and new courses, Charutar Vidya Mandal has taken upon itself the responsibility of providing quality education to students from Gujarat and from all over India and abroad. We, at CVM, carry forward the legacy of Shri Bhaikaka, Shri Bhikhabhai and Dr H M Patel and fulfil their desire to transform Vidynagar into Modern Nalanda and Takshshila.

I take this opportunity to introduce our Institute, Institute of Language Studies and Applied Social Sciences, popularly known as ILSASS. The objective of establishing ILSASS is to provide quality education in the field of Social Sciences namely Applied Economics, English Language and Literature, Political Science and International Relations, Journalism and Mass Communication, Social Work (Social Enterprise), MHRM, MSW and MAJMC. I want to upgrade the college into a centre for M.Phil. and Ph.D. Studies as well. In the near future we intend to introduce study of world religion so as to mould well informed and religiously educated citizens in the country who would take a lead to create a harmonious world. I am absolutely certain that the study of Social Sciences will add to the human capital of the country.

I heartily welcome you to ILSASS and I am absolutely confident that it will make a huge difference in your life and career both qualitatively and quantitatively.
Education should aim at transforming a learner into a performer by nurturing his/her growth to fulfill his/her true potential. Such a performer, then, should initiate desirable changes to reconstruct a society which is progressive, productive, participative, value oriented and committed to the growth of nation and world at large.

Message from the Secretary

ILSASS is a unique institution of CVM catering to the applicational aspects of Social Sciences. The objective of the Institute is to bring humanities' subjects closer to the functional areas of real world. At the graduation level we have incorporated a number of subjects which enhance the life skills of the students. Even though it is an Arts degree programme, the Institute has taken care that students are provided with information and computer technology, quantitative techniques and English communication skills. To keep pace with the ever changing world, we equip the students with modern technology and innovative pedagogy.

At ILSASS, there is a fine blend of theory and practice. There are ample of opportunities provided to the students to test the applicability of the theoretical knowledge they have acquired. We aim at international standards while maintaining our deep rooted values and culture of Indian society and its glorious traditions.

I would like to welcome all the students who would like to experience qualitative change in their lives when they graduate from ILSASS. I am sure that your learning and experiencing at ILSASS will train you and equip you to face the world with courage and confidence.

S. M. Patel
Hon. Secretary, Charutar Vidyamandal
Lord, please help me, to strengthen their voices, bodies and minds, to express their feelings and control them sometimes, to explore what’s near and to venture afar; but most important to love who they are.

Message from the Principal

At the completion of Higher Secondary Education, students are standing at threshold of a new beginning. They have to make the most crucial decisions of their lives. These decisions include choosing a course in line with their intellectual quotient, emotional quotient and spiritual quotient. Students also have to choose their career keeping in mind the demands and challenges of a dynamic world. Institute of Language Studies and Applied Social Sciences, popularly known as ILSASS, provides an answer to your search for an institution which cater to your quest for knowledge and secure future career. We, at ILSASS, put lot of emphasis on cultivating confidence and inculcating life skills in our students. It is our mission to promote all round personality development. The college academic calendar incorporates all the activities that foster enterpreneurial skills, leadership quality, communication and presentation skills, project writing skills, film appreciation, visits to places for exposure and learning to name a few.

I am indeed very happy to say that the institute is offering postgraduate courses like MHRM, MSW, MAJMC. The Institute imparts academic as well as personal counselling to each student on continuous basis. For this purpose each teacher is assigned 25 students. The process of counselling generates everlasting bond between the teacher and the students. This bond is used to guide and help the student not only in studies but also in co-curricular activities and career guidance. The college equips the students to become life long leaders and to live up to the punch line of the college - "Win the world with wisdom." I welcome all those daring students who have the courage to take up this clarion call and win the world with wisdom.

Sunny Thomas
Principal, ILSASS
About the Institute

Institute of Language Studies and Applied Social Sciences popularly known as ILSASS was established in the year 2009. The aim of establishing this Institute is to provide excellent education to the students who wish to graduate in arts and social sciences. The Institute has been established by Charutar Vidyamand, the biggest educational trust of Gujarat, which is already running 45 educational institutions catering to around 35,000 students from across the country and abroad.

ILSASS is affiliated to Sardar Patel University, Vallabh Vidyanagar, Anand, Gujarat. The college is offering various specialization in BA namely Applied Economics, Politics and International Relations, English Language & Literature, Journalism and Mass Communication and Applied Psychology. It also offers BSW with a special emphasis on Social Enterprise, MHRM, MSW & MAJMC. All these courses are taught through English Medium. The college is situated amidst the lush greenery of Vallabh Vidyanagar, an educational campus that dates back to 1946. The college offers courses with a distinct global perspective and trains students to become global citizens.
OUR VISION
To make education the most powerful instrument of social, economic and cultural transformation and to augment the quality of human capital of the society.

OUR MISSION
Empower the students with knowledge and wisdom and make them life long learners.

OBJECTIVES
• To focus on integral and holistic development of students.
• To create convergence of theory and practice.
• To offer courses and subjects in alignment with expectations of the society.
• To establish unique identity in the educational world by providing applied aspects of arts and social sciences.
• To tap nurture and unleash the innovative entrepreneurial abilities of scholars and thereby ensure life long socio-economic value addition.
• To create and nourish a stimulating learning environment that ensures globally relevant education based on eternal human values.
• To forge and reward excellence in the curricular as well as co-curricular activities.
• To evoke and embellish the finest traits to dovetail into sustainable career growth curve.
• To institutionalize quality in all aspects of teaching and learning.
WHY JOIN ILSASS ???

YOU should join ILSASS as YOU will have an opportunity to...

1. Study in the first English Medium Arts College of Gujarat offering courses in Humanities and Social Sciences with applied nature.
2. Have an extra edge over others as the syllabi integrates practical lessons and exposure to real life work situations.
3. Select significant and valuable combination of subjects which hones the working skills.
4. Sharpen your skills to prepare yourself for academic, industrial, commercial as well as entrepreneur world.
5. Have live field exposure, hands on projects and Internship.
6. Avail the benefit of the Choice Based Credit System (CBCS) enabling the students to choose the correct combination of subjects.
7. Acquire 180 credits in three years leading to the acquisition of advanced degree for the purpose of pursuing studies abroad.
What Makes Us Different?

- Global Career Opportunities
- Qualified and Dedicated Faculty Team
- Exposure to International Environment
- Focus on Personality Development
- Stimulating and Innovative Learning Environment
- Career Counseling & Personal Attention
- Best Environment for Studies, Field-Work and Research
- Opportunity for pursuing career in civil services in both at State and Central level
- Additional facility to learn computer application
- Additional facility to develop proficiency in English Language

These features offer solutions to the problems confronted by academicians as well as industry in the emerging knowledge economy
Programs Offered

All the courses are affiliated to Sardar Patel University, Vallabhbhidyanagar, Anand, Gujarat.

1. BA (Advanced) Applied Economics
2. BA (Advanced) Politics and International Relations
3. BA (Advanced) English Language and Literature
4. BA (Advanced) Applied Psychology
5. BA (Advanced) Journalism & Mass Communication
6. BSW (SE) Bachelor of Social Work (Social Enterprise)
7. MHRM* Master of Human Resource Management
8. MSW Master of Social Work
9. MAJMC Master of Arts In Journalism & Mass Communication

Duration: For Undergraduate Courses - 3 Years

Eligibility Conditions: • The candidates should be eligible for admission as per Sardar Patel University and Charutar Vidya Mandal Criteria. Students who have passed XII Science/ Commerce/ General Stream Examination or its equivalent examination with English as a subject, are eligible for admission.

• At least 45% marks in aggregate at standard XII, or “A Level” examination for NRI / Foreign students with equivalent grades without compartments.

Bachelor of Arts

1. BA (Advanced) Applied Economics: (English medium)
   In addition to the introductory theoretical inputs provided in the usual courses, this course specifically focuses on recent developments in computing and quantitative methods that have become indispensable for economists in a globalised world. Students completing this course have a plethora of opportunities ahead of them. They can go ahead and do MA / MBA / M.Com. / M.Sc., appear for Public Service Commission Examinations. Since there are elements of mathematics and information and computer technology the students can enter into banking, insurance and sunrise industries without much effort. There is huge demand for graduates of applied economics internationally. The choice based credit system introduced in the college will certainly help the students to secure admission in any of the Indian universities or in the foreign universities for higher studies.

2. BA (Advanced) Politics and International Relations: (English Medium)
   This course aims at equipping the students with diplomatic management skills and in-depth understanding of politics and international relations in a rapidly changing global scenario. There are ample of opportunities for students at the completion of this program to move into further studies in Masters and Public Administration. There are also plenty of opportunities to pick up a career in international organization and foreign embassies.
3. **BA (Advanced) English Language and Literature**

This course goes beyond traditional courses in English Studies and brings together aspects of linguistics, language teaching and literary studies. This is the first of its kind undergraduate course that explores various strands that are usually offered at the postgraduate level. The course curriculum is developed keeping in mind the degree of difficulties faced by students who have not carried out their studies through English medium. This program will offer a number of opportunities to students. They can pursue their higher studies and opt for competitive examinations. There are plenty of career options in industry and other commercial organization.

4. **BA (Advanced) Applied Psychology : (English Medium)**

This course will expose the students to advanced levels of applied psychology including child and industrial psychology as well as psychotherapy. Thus, it prepares the students for a career either in the academic world or for paramedical services. A successful student can opt for a career in education field, industry or individual practice after the completion of post-graduate studies.

5. **BA (Advanced) Journalism and Mass Communication : (English Medium)**

Journalism is the most interesting career option a person can choose for. The job profile offers challenging assignments as it can lead a person into the wilderness and to the most happening places in the course of the job. Without the profession of journalism, the world might collapse with no one to take the news of one place to another and keeping the world connected through the thread of humanity. The course therefore, empowers the students with all the skills of New Media, including print, electronic and digital, with a thorough grounding in English. The students would be placed for internship in national-level media houses. Future as a journalist holds a promising career for the adventurous people who are willing to go beyond the limits of the conventional and bring out the facts that matter to the living world.

6. **Bachelor of Social Work BSW : (Social Enterprise) : (English Medium)**

Making a living while making a difference in the lives of people and society— that’s what a career in social work has to offer. Individuals in these fields can play a critical role in areas such as, counseling in employment and/or career development settings, developing health, family systems, collaborating with community organizations to attain a higher quality of life for the citizens, working with substance abuse and other addictions, helping people with physical, mental or emotional disabilities, improving cultural and ethnic empathy to advance individual and community development.

Social work and services occupations provide a wide range of opportunities for people to pursue careers that complement their interests and knowledge. Here field work is done in respective field during the time of education that proves to be useful and beneficial for the student to understand the particular setting and make him to attain knowledge. Field work proves out to be effective as it makes a student to deal accordingly in the respective field setting he/she is placed.

Prospects are found in institutions at the National and International level such as: schools, hospitals, rehabilitation centers, correctional institutions, business and industry, multinational companies, international aid organizations, social service agencies—both public and private, public welfare offices, child welfare organizations and nursing homes. Through direct counseling and services coordination, social workers assist people in identifying solutions in problems like homelessness, handicaps, substance abuse, pregnancy, family conflicts and neglect.

**Future Prospects**

- Masters in Mass Communication
- MBA (Marketing)
- MBA (Media Management)
- MA (ELT)
- MA (English Literature)
- MA (Industrial Psychology)
- MA (Clinical Psychology)
- MA (Economics)
- MCom
- Master in E-Business
- MA (Political Science)
- MA (Social Work)
- MBA (HR)
- MLW
- BEd (Advanced)
- UPSC
- GPSC
- Advertising
- Script Writing
- Film Making
- Event Management
- Photography
- Banking and Insurance Sector
- Advertising
- Copy Writers
- International Assignments in UNO and other international NGOs
- Proof Reader
- Editor
## B.A. (Advanced) (Eng Med) Programme

### Choice Based Credit System Courses of Study

#### SEMESTER 1

**Foundation (2 courses x 4 credits = 8 Credits)**
1. Communication Skills–I
2. Basic Computer Applications

**Core Course (Any 3) (3 Courses x 4 credits = 12 Credits)**
1. Introduction to Political Science I
2. Elements of Economic Theory–I
3. Introduction to Psychology–I
4. Introduction to English Literature–I
5. Sociology: An Introduction

**Elective (Any One Group) (2 Courses x 4 credits = 8 Credits)**
- **E1-101** Basic Principles of Political Theory
- **E1-102** Indian Government and Politics–I
- **E2-101** Micro-Economic Theory – I
- **E2-102** Macro-Economic Theory – I
- **E3-101** Basic Psychological Process–I
- **E3-102** Social Psychology–I
- **E4-201** History of English Literature: An Overview – I
- **E4-202** English Prose – I
- **E5-101** Development of Media– I
- **E5-102** Print Media – I (Reporting and Editing)

**Social Orientation and Extension Activities (1 Course x 2 credits = 2 Credits)**
- NSS/NCC

#### SEMESTER 2

**Foundation (2 courses x 4 credits = 8 Credits)**
1. Communication Skills–II
2. Basic Computer skills–I

**Core Course (Any 3) (3 Courses x 4 credits = 12 Credits)**
1. Introduction to Political Science–II
2. Elements of Economic Theory–II
3. Introduction to Psychology–II
4. Introduction to English Literature–II
5. India: Social Structure

**Elective (Any One Group) (2 Courses x 4 credits = 8 Credits)**
- **E1-201** Indian Political Thought
- **E1-202** Indian Government and Politics–II
- **E2-201** Micro-Economic Theory – II
- **E2-202** Macro-Economic Theory – II
- **E3-201** Basic Psychological Process–II
- **E3-202** Social Psychology–II
- **E4-201** History of English Literature: An Overview – II
- **E4-202** English Prose–II
- **E5-201** Development of Media–II
- **E5-202** Electronic Media (Radio and Television)

**Social Orientation and Extension Activities (1 Course x 2 credits = 2 Credits)**
- NSS/NCC
SEMESTER 3

**Foundation** (2 courses X 4 credits = 8 Credits)
1. Corporate Communication - I
2. Basic Computer Skills-II

**Core Course (Any 2)** (2 Courses X 4 credits = 8 Credits)
1. Introduction To Indian Constitution
2. Indian Economy
3. Child Psychology
4. Introduction To English Literature - III
5. Introduction To Creative Writing

**Elective (Any One Group)** (3 Courses X 4 credits = 12 Credits)
- E1-301 Introduction To International Politics
- E1-302 Western Political Thought –I
- E1-303 Public Administration
  - OR
- E2-301 Mathematical Techniques In Economics
- E2-302 Public Finance
- E2-303 Economics Of Growth And Development
  - OR
- E3-301 Experimental Psychology (Theory)–I
- E3-302 Experiments In Psychology–I (Practical)
- E3-303 Fields Of Psychology–I
  - OR
- E4-301 Reading And Understanding Poetry
- E4-302 English Literary Criticism–I
- E4-303 History Of Indian English Literature
  - OR
- E5-301 Principles Of Marketing
- E5-302 Feature And Opinion
- E5-303 Print Production And Photography

**Social Orientation and Extension Activities** (1 Course X 2 credits = 2 Credits)
NSS/NCC

SEMESTER 4

**Foundation** (2 courses X 4 credits = 8 Credits)
1. Corporate Communication – II
2. Research Methodology

**Core Course (Any 2)** (3 Courses X 4 credits = 8 Credits)
1. International Political Organizations
2. Indian Economic Structure
3. Counseling Psychology
4. Indian Writing In English
5. Introduction To Public Relations

**Elective (Any One Group)** (3 Courses X 4 credits = 12 Credits)
- E1-401 Political Theory
- E1-402 Indian Administration
- E1-402 Theoretical Dimensions of International Relations
  - OR
- E2-401 Statistical Techniques In Economics
- E2-402 International Economics
- E2-403 Banking And Financial System
  - OR
- E3-401 Experimental Psychology (Theory)–II
- E3-402 Experiments In Psychology–II (Practical)
- E3-403 Fields Of Psychology–II
  - OR
- E4-401 Reading And Understanding Fiction
- E4-402 English Literary Criticism–II
- E4-403 History Of Indian Writing In English–II
  - OR
- E5-401 Introduction To Advertising
- E5-402 Niche And Magazine Journalism
- E5-403 Advertising And Marketing Research

**Social Orientation and Extension Activities** (1 Course X 2 credits = 2 Credits)
NSS/NCC
SEMESTER 5

**Foundation**: (1 course = 4 Credits)
1. Personality Development And Soft Skills - I

**Core Course (Any 2)** (2 Courses X 4 credits = 8 Credits)
1. Theory of International Politics
2. Economic Environment-I
3. Health Psychology
4. Introduction to Postcolonial Literature
5. Transcreation

**Elective (Any One Group + Project)**
(3 Courses X 4 credits = 12 Credits + 6 credits = 18 Credits)

- E1-501 Modern Western Political Thought-I
- E1-502 State and Local Government
- E1-503 India’s Foreign Policy
  OR
- E2-501 Economic Analysis – I
- E2-502 Economic Systems
- E2-503 Industrial Economics
  OR
- E3-501 Psychopathology-I
- E3-502 Industrial Psychology-I
- E3-503 Psychological Testing-I (PRACTICAL)
  OR
- E4-501 Reading and Understanding Drama
- E4-502 Literary Criticism III
- E4-503 Introduction to English Language Teaching-I
  OR
- E5-501 Brand Building
- E5-502 Broadcast Journalism
- E5-503 Consumer Behaviour & Project I (In the Area of Specialization)

SEMESTER 6

**Foundation**: (1 course = 4 Credits)
1. Personality Development And Soft Skills - II

**Core Course (Any 2)** (2 Courses X 4 credits = 8 Credits)
1. India in World Politics
2. Economic Environment-II
3. Health Psychology
4. The Study of Discourse
5. Understanding Cinema

**Elective (Any One Group + Project)**
(3 Courses X 4 credits = 12 Credits + 6 credits = 18 Credits)

- E1-601 Modern Western Political Thought-II
- E1-602 Post Cold War International Relations
- E1-603 Politics in South Asia
  OR
- E2-601 Economic Analysis-II
- E2-602 Labour Economics
- E2-603 Introduction To Econometrics
- E2-604 International Economic Organisations
  OR
- E3-601 Psychopathology - II
- E3-602 Industrial Psychology - II
- E3-603 Psychological Testing - II (PRACTICAL)
  OR
- E4-601 Reading and Understanding Postmodern Literature
- E4-602 Literary Theories and Criticism
- E4-603 Introduction to English Language Teaching- II
  OR
- E5-601 Agency and Media Management
- E5-602 Media Planning and Buying
- E5-603 Media Laws and Ethics & Project II (In the Area of Specialization)
### BSW (SE) Programme - English Medium

**Choice Based Credit System Courses of Study**

#### SEMESTER 1
**Foundation** (2 courses X 4 credits = 8 Credits)
1. Communication Skills–I
2. Information and Computer Technology–I

**Core Course** (3 courses X 4 credits = 12 Credits)
1. History and Philosophy of Social Work
2. Sociology for Social Work in India (Society)
3. Human Growth and Development–I

**Elective (Any One)** (1 course X 4 credits = 4 Credits)
1. Rural Problems, Urban Problems and Tribal Problems
2. Management of Natural Resources
3. Understanding Indian Economy

**FIELD WORK**

#### SEMESTER 2
**Foundation** (2 courses X 4 credits = 8 Credits)
1. Communication Skills–II
2. Information and Computer Technology–II

**Core Course** (3 courses X 4 credits = 12 Credits)
1. Working with Individuals–I
2. Working with Group–I
3. Community Organization–I

**Elective (Any One)** (1 course X 4 credits = 4 Credits)
1. Human Rights
2. Women Rights and Child Rights
3. Principles of Management

**FIELD WORK**

#### SEMESTER 3
**Foundation** (2 courses X 4 credits = 8 Credits)
1. Corporate Communication–I
2. Information and Computer Technology–III

**Core Course** (3 courses X 4 credits = 12 Credits)
1. Social Work- Social Problems In India
2. Human Growth and Development–II
3. Medical and Correctional Social Work

**Elective (Any One)** (1 course X 4 credits = 4 Credits)
1. Human Resource Management
2. Local Self Governance
3. Social Enterprise Management

**FIELD WORK**

#### SEMESTER 4
**Foundation** (2 courses X 4 credits = 8 Credits)
1. Corporate Communication–II
2. Research Methodology

**Core Course** (3 courses X 4 credits = 12 Credits)
1. Working with Individuals–II
2. Working with Group–II
3. Community Organization–II

**Elective (Any One)** (1 course X 4 credits = 4 Credits)
1. Fund Raising and Resource Mobilization
2. Micro Credit and Micro Finance
3. Industrial Relations

**FIELD WORK**

#### SEMESTER 5
**Foundation** (2 courses X 4 credits = 8 Credits)
1. Personality Development and Soft Skills–I
2. Project Management

**Core Course** (3 courses X 4 credits = 12 Credits)
1. Social Welfare Administration–I
2. Community Development–I
3. Qualitative Research Methods in Social Work

**Elective (Any One)** (1 course X 4 credits = 4 Credits)
1. Medical and Social Worker
2. Correctional Social Worker
3. Administration of Social Enterprise

**FIELD WORK**

#### SEMESTER 6
**Foundation** (2 courses X 4 credits = 8 Credits)
1. Personality Development and Soft Skills–II
2. Dissertation (Project Based on Social Work Research)

**Core Course** (3 courses X 4 credits = 12 Credits)
1. Social Welfare Administration–II
2. Community Development–II
3. zDisaster Management

**Elective (Any One)** (1 course X 4 credits = 4 Credits)
1. Psychiatric Social Work
2. Family Social Work–II
3. Organizational Behaviour

**FIELD WORK**
Master of Human Resource Management (MHRM)* Choice Based Credit System

About the course
The impact of economic reforms in 1990s on Indian market has been unprecedented. It brought an opportunity of global competition where effective and sustainable performance of the corporates became key to organizational success. In such a scenario, human resource (HR) offers competitive advantage to meet the demands of contemporary business. HR functions demand multi-fold skills to achieve key performance. The role of HR professionals needs a shift from technical to tactical and legitimate to strategic. HR managers must have a strong interpersonal focus and develop creativity, originality and adaptability in a learning culture that demands disciplined thinking and encourages curiosity. This programme works with students to generate an in-depth, high-level, critical and practical experience of the management of human resources.

Scope of MHRM
MHRM Programme has endeavored to fill the void created by traditional pattern of management education in India. It realises the need to relate class room theory to professional skills. The MHRM attempts to develop managers of today and tomorrow who have the academic background, managerial skills and initiative to anticipate and solve the complicated business problems in domestic and international market. The programme is designed to provide a broad based management education to prepare youth to shoulder managerial responsibilities in organisations and to lay special emphasis on provision of education for development of entreprenurial capabilities suitable to various organisations.

The programme inculcates innovation and creativity in the students so as to facilitate changes and increase productivity, cost effectiveness and efficiency in future organisational system, by effective management of human resources.

The programme aims at preparing future managers for performing the present role/jobs/tasks/functions effectively and create conditions to help employees bridge the gaps through development.

The programme helps in developing in the young students’ managerial expertise to face competition both in service and manufacturing sectors at national and international levels.

The programme aims at developing individual competencies, inter personal relationships and team spirit through rigorous theoretical and practical sessions.

Programme features
- Small classes sizes and close personal attention from the course tutors.
- Four semesters of taught core, specialist and elective modules
- A 15,000 word Dissertation which provides a major opportunity to extend the interest of an individual student by focusing on a specific human resource area, a business plan or consultancy project.
- Practical field-based opportunities to put academic knowledge into practice. An interdisciplinary opportunity to develop core management competencies whilst selecting from a range of specialist HR modules.

Admission Details
- Admission : From June, 2015
- Duration : Four semesters (CBCS)
- Intake : 70
- Minimum qualification : Graduate in any discipline with passing marks in aggregate/equivalent or postgraduate in any discipline
- Nature of the programme : Multi disciplinary
- Prospective employers : Corporate and service sectors.

* The nomenclature is subjected to change / restructured as per SPU norms.
MHRM Courses of Study

SEMESTER - I
- Introduction to Human Resource Management
- Human Relation Management
- Managing Individual Behaviour
- Managing Group Behaviour
- Human Research in HRM
- Field Work / Practicum

SEMESTER - II
- Business and HRM
- Research Analysis and Application
- Management of Employee
- Employee Welfare Practices
- Integration of HRM and Society
- Field Work / Practicum
- Soft Skill Course

SEMESTER - III
- Organizational Development and Change Management
- Human Resource Development
- Employment Law-I
- Field Work/Practicum
- Soft Skill Course

Elective Course (Any two)
- Project Management
- Management Function and Behaviour
- Corporate and Social Responsibility
- Organizational Dynamics
- Wage and Salary Administration
- Human Resource Planning
- Employment Relation
- Social Process and Behavioural Issues
- Management of Human Resource
- Economic and Social Environment

SEMESTER - IV
- Organizational Behaviour
- Compensations Management
- Employment Law-II
- Field Work Practicum
- Soft Skill Cource

Elective Course
(Research Report or any two theory subjects)
- Research Report
- Corporate Governance & Business Ethics
- HRM in International Settings
- Strategic Management
- Labour Economics
- Organizational Effectiveness and Change
- Co-operative Management
MSW (Master of Social Work)  
Choice Based Credit System

About the Course
The most important objective to start MSW is not only the requirement of job oriented courses, which helps in getting the employment, but the course prepares better and more efficient citizens for Mother India, who can have greater sense of responsibility towards their nation. There is an ever-growing demand for social work in our country as the result of Westernisation, material advancement and the blind adoption and imitation of Western values, which have made human’s life a complex web of absurdities. It has created an everlasting demand for social work to cure those complexities. Professional courses and job market are closely related. The present time is of cut throat competition. A candidate with a professional degree is considered to be more competent than the simple graduates and so s/he stands a better chance in the employment market. Indian society is known for its many virtues and plus points but its negative side needs to be addressed simultaneously.

Deep rooted and age-old drawbacks like superstitions, illiteracy, dowry, alcohol-consumption, child-marriage, etc. are the stigma in the Indian society. The intensively taught and trained students can have a wide scope to share and to impart their knowledge to the illiterate and ignorant masses and thereby to liberate them from rigid customs and rituals. The course aims at producing a greater confidence and power in the candidates, which will enable them to adjust in their own personal and social life.

Scope of the Course
The study of social work is for committed individuals who are passionate about caring for people, from infants to the elderly, helping them overcome life’s most difficult challenges. The study of social work prepares you to become a professional social worker, by helping you develop knowledge, values, and skills essential to competent social work practice. The study of social work gives you the opportunity to work with individuals through internships with local agencies, to test what you are learning in the classroom and to identify where you need more educational experience.

The MSW programme offers its students a wide range of work opportunities in non-government, inter-government and government organisations working at the micro and macro levels simultaneously at the local, national and international levels. The programme equips its students to work in a wide range of capacities as social workers, counsellors, field officers, project officers and programme coordinators in the fields of health, education, development, criminal and juvenile justice, gender issues, family services such as family courts, family counselling centres, adoption centres, broad-based child welfare services, community organisation and development practice, NGO–corporate initiatives, industry, funding agencies, research-based organisations, advocacy and human rights organisations and organisations working in specialised areas of disability, HIV/AIDS, sexuality, disasters, etc. Employment opportunities are also available in academic and research organisations as instructors, lecturers in colleges/departments of social work, as researchers and as community development personnel, in funding agencies and as development consultants.

Admission Details
- Admission From June, 2015
- Duration Four semesters (CBCS)
- Intake : 70
- Minimum qualification : Graduate in any discipline
- Nature of the programme : Multi disciplinary
- Prospective employers Corporate and service sectors.
MSW Courses of Study

Semester -1
- Nature & Development of Social Work
- Human Growth & Development
- Working With Individuals & Families
- Working with Groups
- Social work Research
- Field work Practicum

Semester -2
- Ideologies of Professional Social work
- Working with The Communities
- Introduction to the fields of social work
- Statistical Application and Report Writing
- Political Economy, Development and Governance
- Field work Practicum
- Soft Skill

Semester -3
- Family, Child and Youth Welfare
- Labour welfare and Human Resource Management
- Health Care & Social work practice
- Field work Practicum
- Soft Skill
- Human Rights and Social work Practice
- Counselling : Theory and Practice
- Social work and Disaster Management

Semester -4
- Labour Legislations
- Human Resource Development
- Administration of Welfare and development Services
- International Social Work
- Ecology and Social work

Semester -4
- Organizational Behaviour and employee Development
- Social Defence and correctional Services
- Clinical psychiatry and community Mental Health
- Field Work Practicum
- Soft Skill
- Research Report**
- Urban and Rural Community Development
- Gerontological Social Work
- Fundamental of Management
- NGO Management
- Gender and Development
- Labour Economics

Examination Pattern

<table>
<thead>
<tr>
<th></th>
<th>U.G.</th>
<th>P.G.</th>
<th>MAJ/MC</th>
</tr>
</thead>
<tbody>
<tr>
<td>U.G.</td>
<td>40 Internal</td>
<td>30 Internal</td>
<td>50 Internal</td>
</tr>
<tr>
<td>External</td>
<td>60 External</td>
<td>70 External</td>
<td>50 External</td>
</tr>
</tbody>
</table>
MAJMC (Journalism & Mass Communication)
Choice Based Credit System

Why MA (JMC)?

How well are our Communications and journalism departments equipped to teach new courses in fields like journalism? How can the media industry and the education sector in the country cooperate to meet the needs of students and media organizations? What should their long-term and short-term strategies be?

These are important questions for media education academics and policymakers in the country, and their answers will shape the health of our media sector and society as a whole.

Our media need multi-skilled people with an understanding of the nature of information and well-versed in the new communication technologies, and society as a whole needs more skilled people in media production as well as critical thinking in relation to new ICTs across the economy. This calls for a curriculum with a mix of practical media production, media effects, political economy, cultural studies, and suitable internships.

Given the uneven pattern of economic development in the country, India’s media scenario across traditional and new media can be characterized as “poverty amidst plenty.”

At least, to eradicate this character of poverty in media education, we, at ILSASS are going to start MA (Journalism and Mass Communication) imbued with a mix of skills, passion, professionalism and creativity in old and new media, in terms of developing a “news sense.”

According to CII-PwC 2013, Indian media and entertainment industry is expected to grow at an annual average growth rate of 18% to touch Rs 2245 billion by 2017. The industry comprises of print, electronic, radio, internet and outdoor segments.

Supply: Of the more than 70,000 newspapers printed in India, around 90% are published in Hindi and other vernacular languages. There are a total of 833 private satellite TV channels.

Demand: The demand for regional print media is growing at a faster pace than that of English language print media. In the electronic media, the highly fragmented viewership has led to an increasing preference for niche channels.

Prospects

The fortunes of the media industry are linked to the growth of the economy. India is set to grow at a rate of at least 6-7% over the long term. Rising incomes in the hands of people encourage them to spend more on discretionary items like media and entertainment. However, the trend is shifting more towards the online medium. The demographic profile of India also favours higher spend on entertainment, with the consuming class forming a sizeable chunk of the country’s total households. Thus, this could lead to the emergence of a huge consumer base for the various products and services (including entertainment).

With metros already being saturated, regional markets provide ample scope for growth in the media sector. In print media, newspapers are being published in vernacular language. In television, newer channels are introduced in local languages. Tier II and Tier III cities and towns are set to drive the Indian consumption story in the next few years.
When: (Salient features of the programme)
- From June, 2015 (New Academic Session)
- In take: 70 seats
- Medium: Gujarati, English, Hindi
- Medium of Instruction: All three languages
- Affiliated to: Sardar Patel University
- Full time programme: Two years divided into four semesters, choice based credit system (CBCS)
- Eligibility: Any graduate from recognized Indian or foreign university

How:
- We will equip the institute with state-of-the-art studio and other necessary equipments.
- To attract students across the state/country, we will initiate campaigns through media advertisements, advertorials, education fairs, seminars, symposiums etc.

New, multi-skilled, qualified and experienced faculty personnel have to be recruited.

### MA (JMC): Semester-I

<table>
<thead>
<tr>
<th>Paper No.</th>
<th>Paper/Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG01JMCE01</td>
<td>Introduction to Communication and Principles of Mass Communication</td>
</tr>
<tr>
<td>PG01JMCE02</td>
<td>Development of Media (Print)-1</td>
</tr>
<tr>
<td>PG01JMCE03</td>
<td>Reporting : Concept and Process</td>
</tr>
<tr>
<td>PG01JMCE04</td>
<td>Editing :Concept and Process, Translation &amp; Page Designing</td>
</tr>
<tr>
<td>PG01JMCE05</td>
<td>Field Work Practicum (Print Media)</td>
</tr>
<tr>
<td>PG01JMC06</td>
<td>Indian Society &amp; Development (ISD)</td>
</tr>
<tr>
<td>PG01JMCF07</td>
<td>Basic Communications Skill &amp; Language</td>
</tr>
</tbody>
</table>

### MA (JMC): Semester-II

<table>
<thead>
<tr>
<th>Paper No.</th>
<th>Paper/Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG02JMCE01</td>
<td>Radio Journalism</td>
</tr>
<tr>
<td>PG02JMCE02</td>
<td>Development of Media - 2 (TV, Radio)</td>
</tr>
<tr>
<td>PG02JMCE03</td>
<td>Television Journalism</td>
</tr>
<tr>
<td>PG02JMCE04</td>
<td>Basic Photography and Photo Journalism</td>
</tr>
<tr>
<td>PG02JMCE05</td>
<td>Field Work Practicum (Electronic Media: Radio, TV, Production House)</td>
</tr>
<tr>
<td>PG02JMC06</td>
<td>Indian Politics &amp; Public Administration</td>
</tr>
<tr>
<td>PG02JMCF07</td>
<td>Development Communication</td>
</tr>
</tbody>
</table>

### MA (JMC): Semester-III

<table>
<thead>
<tr>
<th>Paper No.</th>
<th>Paper/Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG03JMCE01</td>
<td>Advertising</td>
</tr>
<tr>
<td>PG03JMCE02</td>
<td>Public Relations</td>
</tr>
<tr>
<td>PG03JMCE03</td>
<td>Media Planning &amp; Buying</td>
</tr>
<tr>
<td>PG03JMCE04</td>
<td>Media Management</td>
</tr>
<tr>
<td>PG03JMCE05</td>
<td>Field Work Practicum (Public Relation/Advertising Agencies)</td>
</tr>
<tr>
<td>PG03JMC06</td>
<td>Indian Economy</td>
</tr>
<tr>
<td>PG03JMCF07</td>
<td>Women, Children &amp; Media</td>
</tr>
</tbody>
</table>

### MA (JMC): Semester-IV

<table>
<thead>
<tr>
<th>Paper No.</th>
<th>Paper/Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>PG04JMCE01</td>
<td>Media Law and Ethics</td>
</tr>
<tr>
<td>PG04JMCE02</td>
<td>Film Studies</td>
</tr>
<tr>
<td>PG04JMCE03</td>
<td>New Media Studies and Cyber Media</td>
</tr>
<tr>
<td>PG04JMCE04</td>
<td>Present Indian Scenario &amp; Current Affairs</td>
</tr>
<tr>
<td>PG04JMCE05</td>
<td>Dissertation (Research Project)</td>
</tr>
<tr>
<td>PG04JMC06</td>
<td>Human Rights &amp; Media</td>
</tr>
<tr>
<td>PG04JMCF07</td>
<td>Communication Research Method</td>
</tr>
</tbody>
</table>
General Information

1. Admission to BA/BSW programmes will be given on merit of class 12th result and personal interview.

2. Candidates from other than Gujarat Secondary Board must obtain “Provisional Eligibility Certificate” from Sardar Patel University at the time of admission. They will have to produce Final Eligibility Certificate at the time of enrollment in due course in college.

3. (a) Candidates admitted, (who have passed their Higher Secondary Certificate Examination from Gujarat Secondary Education Board) will have to obtain necessary Enrollment Certificate from Sardar Patel University in due course through the college.

(b) Candidates other than mentioned in 3(a) above will have to produce “Provisional Eligibility Certificate” obtained from Sardar Patel University at the time of submission of the application form and “final Eligibility Certificate” within a month after admission.

4. All admissions are subject to confirmation by Sardar Patel University. The students admitted to the course will have to abide by the rules and regulations laid down by the college and the University relating to attendance, class work, assignments, test performance and such other things failing which they will not be allowed to appear for the University Examination.

5. Once admitted, the student will have to attend classes regularly, non attendance of which will lead to the cancellation of admission.

6. A student is supposed to take note of all the relevant information, rules and regulations with reference to the class/stream for which s/he takes the admission, before the fees are paid.

7. Fees and other charges once paid are not refundable under any circumstances, except the amount paid as Caution Money Deposit.

8. The fees will also not be refunded to:
   a. If provisionally admitted students who fail to produce final eligibility certificate from Sardar Patel University and consequently whose admission is cancelled.
   b. If students whose terms are not granted by the University.
   c. If the studies are discontinued in between the academic year or in case of change of stay/domicile, the fees paid are not refundable.

9. Each student is granted admission taking into consideration that s/he will complete the respective degree program. Hence, cancellation of admission on any ground and under any circumstances will be subject to the approval of Chairman, Charutar Vidya Mandal. The student will
be required to pay the fees for the whole degree programme even if admission is cancelled as mentioned above.

10. Refund of Caution Money Deposit will be made by A/c Payee cheque.

   In order to get the refund of caution money deposit, s/he is required to apply on a plain sheet of paper to the Principal. S/he is required to surrender: Original fee receipt to the college, his/her identity card and Library tickets issued to him/her to the Librarian and obtain a NO DUE Certificate from him.

11. In case of any dispute, the jurisdiction of Courts at Anand will prevail.

12. Relief can be granted for the above by Chairman, CVM to the deserving students.

13. As per the government rules the use of mobile phone is totally prohibited. Charutar Vidya Mandal is authorized to take disciplinary action against the students who bring and/or use the mobile phone in the college campus.

14. Student is required to pay the fees for the whole course in case the admission is cancelled for any reason.

15. CVM hostel is compulsory for students residing beyond 25 kilometers.

16. It is compulsory for the students staying at the CVM’s hostel to take their meals at the hostel mess wherever this facility is available.

17. During the academic year, only those events that are planned/approved by the University, Charutar Vidya Mandal and the college will be organized. No other programmes of any kind are supposed to be organized.

18. Disciplinary action will be taken against students who are found harassing other students in the college as well as in the hostel.

19. If a student staying in hostel has a two wheeler, s/he should inform the hostel rector that s/he is keeping/using the vehicle.

20. Fees mentioned do not include any taxes. Any cess or taxes will be charged, as and when levied and applicable.

21. Ragging is strictly prohibited. If any incidence of Ragging comes to the notice of college authority, the student concerned shall be given liberty to explain and if his/her explanation is not found satisfactory, the college authority would expel him/her from the institution.

22. Students are required to submit medical fitness certificate. This certificate is necessary for undertaking field work, which is a compulsory component of the course work.

---

**Fee Structure (Per year)**

For all undergraduate: `31,250
MSW: `37,500
MHRM: `50,000
MAJMC: `40,000
<table>
<thead>
<tr>
<th>Name</th>
<th>Research Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ankit</td>
<td>Health Care Services Provided By Community Health Centre, Umroth</td>
</tr>
<tr>
<td>Bhavik</td>
<td>Awareness and Attitudes About Tuberculosis Among Males Of Four Villages From Veraval Taluka</td>
</tr>
<tr>
<td>Chandani</td>
<td>A Study on Thalassemia Awareness Among The Youth of Vadodara City</td>
</tr>
<tr>
<td>Chinmay</td>
<td>Awareness And Attitudes About Tuberculosis Among Females Of Four Villages From Veraval Taluka</td>
</tr>
<tr>
<td>Digvijay</td>
<td>A Study on Caretaker of Hiv/Aids Patient</td>
</tr>
<tr>
<td>Divyesh</td>
<td>Psycho Social Problems of Drug Addict Female Youth</td>
</tr>
<tr>
<td>Faraz</td>
<td>Attitude &amp; Awareness of Parent’s Towards Their Children Affected With Cerebral Palsy At Smt. M.K. Sanghavi Hospital, Karjan</td>
</tr>
<tr>
<td>Hetal</td>
<td>Satisfaction Level Of Employees Regarding Services Provided By Human Resource Department By Indian Oil Corporation Limited, Koyal Vadodara.</td>
</tr>
<tr>
<td>Himanshu</td>
<td>Recruitment Process of Sun Pharmaceutical Industries Ltd. Halol</td>
</tr>
<tr>
<td>Istiyank</td>
<td>Causes of Child Labour Practices in Baroda City</td>
</tr>
<tr>
<td>Jayveer</td>
<td>A Study on Evaluation of Training Programmes of Employees in Ginnel Filaments Ltd. Panoli</td>
</tr>
<tr>
<td>Jenet</td>
<td>Socio-economic Condition of Valmiki Women of Ahmedabad City</td>
</tr>
<tr>
<td>Kalpesh B.</td>
<td>Awareness About Female Foeticide Among Rural Women of Anand District</td>
</tr>
<tr>
<td>Kalpesh R.</td>
<td>Training Needs Analysis at Madhubhan Resort and Spa, Anand</td>
</tr>
<tr>
<td>Krunal</td>
<td>Implementation of Industrial Health and Safety Provisions at Aarvee Denims and Exports Ltd. Ahmedabad</td>
</tr>
<tr>
<td>Mihir</td>
<td>Psycho Social Problems of Drug Addict Male Youth</td>
</tr>
<tr>
<td>Mohit</td>
<td>Impact of Industrial Relation on Productivity at Birla Cellulosic Ltd. Kharach</td>
</tr>
<tr>
<td>Nikita</td>
<td>A Study on Awareness and Attitude of Beneficiaries Towards the Services Provided By Smt. M.K. Sanghavi Hospital, Karjan</td>
</tr>
<tr>
<td>Nutan</td>
<td>A Study on Implementation and Impact of Mahatama Gandhi National Rural Employment Guarantee Act on Its Tribal Beneficiaries</td>
</tr>
<tr>
<td>Parita</td>
<td>Employee Perception Towards Various Services Proved By Smt. M.K. Sanghavi Hospital, Karjan</td>
</tr>
<tr>
<td>Pavan</td>
<td>Cancer Awareness And Attitude of Relatives Towards Patients in Pranayam Hospital, Baroda.</td>
</tr>
<tr>
<td>Pranav</td>
<td>A Study on Impact of Modern Farming for Rural Development</td>
</tr>
<tr>
<td>Pratik</td>
<td>Organizational Climates at Banco Products (India) Ltd. Vadodara</td>
</tr>
<tr>
<td>Shivani</td>
<td>Problems of Married Working Women in Vadodara City</td>
</tr>
<tr>
<td>Sonali</td>
<td>Awareness Among the Parents Regarding Health of Their Children</td>
</tr>
<tr>
<td>Sonika</td>
<td>Implementation of Knowledge Management in Selected Industries of Ahmedabad</td>
</tr>
<tr>
<td>Tortol</td>
<td>A Study on the Effectiveness of Performance Appraisal System at Hotel Sovereign, Daman</td>
</tr>
<tr>
<td>Umang</td>
<td>A Study on Awareness About Various Pollution Among Youth of Ahmedabad City</td>
</tr>
<tr>
<td>Vijay</td>
<td>Organizational Commitment With Respect to Industrial Relations and Productivity of the Employees at Amul Khatraj Plant</td>
</tr>
<tr>
<td>Vipul</td>
<td>Organizational Capacity Assessment for Capacity Building in Three Ngs of Vadodara.</td>
</tr>
<tr>
<td>Vrali</td>
<td>A Study on HIV/AIDS Awareness Among the People of Junagadh City</td>
</tr>
<tr>
<td>Asha Chudasama</td>
<td>A Study on Psycho-social Effects of Mobile Phone Usages on Youth of Vallabh Vidyanagar</td>
</tr>
<tr>
<td>Minaxi Dindor</td>
<td>A Warnes Regarding HIV/AIDS Among Tribal Girl Students at Vallabh Vidyanagar-Anand</td>
</tr>
<tr>
<td>Lajli Makwana</td>
<td>Safety, Health, and Welfare Measurement Taken By Swiss Glasscoat Equipment Limited</td>
</tr>
<tr>
<td>Heena Chudasama</td>
<td>Psycho-Social Effects of Drug Addiction Among Teenagers in Jol Village of Anand District</td>
</tr>
<tr>
<td>Pratiksha Rathod</td>
<td>Knowledge &amp; Attitude of Youth Towards Blood Donation in Vallabh Vidyanagar</td>
</tr>
<tr>
<td>Shrushti Shah</td>
<td>Critical Analysis of I Know Why the Caged Bird Sings By Maya Angelou</td>
</tr>
<tr>
<td>Hirva Datta</td>
<td>Confrontation Between Yoruba And Eurocentric Culture in Wole Soyinka’s Play ‘the Strong Breed’</td>
</tr>
<tr>
<td>Shalini Singh</td>
<td>The Study of Karl Marx on Class War</td>
</tr>
<tr>
<td>Tanvi Singh</td>
<td>Personality Profile of Physically Disabled Children Using Rorschach Ink Blot Test</td>
</tr>
<tr>
<td>Sejal Tarabada</td>
<td>Case Studies on Quality of Life and Occupational Stress Among Teachers Teaching Mentally Challenged Children</td>
</tr>
<tr>
<td>Naha John</td>
<td>Need For Cognition and Its Impact on Life Satisfaction in Young Adults</td>
</tr>
<tr>
<td>Sugandha</td>
<td>Study Actor Financial Effectiveness of Commercial Ads. on Consumer</td>
</tr>
<tr>
<td>Jyotisha Acharya</td>
<td>Deterioration of Lyrics in Bollywood Film Songs</td>
</tr>
<tr>
<td>Natasha Patel</td>
<td>Dance Bar Morality, Democracy and Freedom for Women</td>
</tr>
</tbody>
</table>
Internships & Practical Training

1. Tata Steel, Jamshedpur
2. Steel Complex, Vizag
3. Maco Corporation, Koltaka
4. TDK Ltd., Kolkata
5. New Field Industrial Establishments, Nandesari
6. L & T Power, Baroda
7. Inorbit Mall, Baroda
8. Gateway Taj, Baroda
9. PBM Polytex Ltd. Petlad
10. Aarvee Denims & Exports Ltd., Ahmedabad
11. Alembic Ltd., Panelav
12. Shaily Engineering Plastics Ltd, Rania
13. Marck Biosciences Ltd., Hariyala
14. Transpek - Silox Industry Ltd., Baroda
15. CSR Cell - GSFC, Baroda
16. Navli Village (Anand)
17. Jol Village (Anand)
18. Sanjaya Village (Anand)
19. Narsanda Village (Anand)
20. Ravipura Village (Anand)
21. Sakarda Village (Baroda)
22. Koyali Village (Baroda)
23. Sherkhi Village (Baroda)
24. Valasan (Anand)
25. Napa (Anand)
26. Angadh (Baroda)
27. Vidyanagar Nature Club, V. V. Nagar

28. Indian Red Cross Society, Anand
29. District Child Protection Office, Anand
30. Tribhuvandas Foundation, Anand
31. Jagrut Mahila Sangathan, Anand
32. PSM Dept. Karamsad Hospital, Karamsad
33. Urban Community Development Department, Anand Municipality, Anand
34. Water & Sanitation Management Organisation, Anand
35. Janvikas, Ahmedabad
36. Raman Development Consultants Pvt. Ltd., Ahmedabad
37. SVADES, Baroda
38. United Way Of Baroda, Baroda
39. Vikas Jyot Trust, Baroda
40. Disha Special School And Autism Centre, Baroda
41. Gujarat State Disaster Management Authority, Anand
42. State Home for Women, Baroda
43. Receiving Centre for Beggars, Baroda
44. Arpan, Baroda
45. Ahmedabad Municipal Corporation – AIDS Control Society, Ahmedabad
46. Foundation for Ecological Security, Anand
47. Juvenile Home, Baroda
48. Mitra, Mogri
49. Pratham, Anand
50. S. G. Brahmbhatt Deaf & Dumb School, Nadiad
51. Snehalay, Don Bosco, Baroda

* all the logos used here are for educational purpose only. 
Infrastructural Facilities

The Parent Body of the Institute has ensured with tremendous mindfulness that the transactions in the actual tutorial rooms are supplemented with other learning resources to facilitate more meaningful and purposeful learning. It is, indeed, realized that the importance and significance of the well-organized resources and resource centres are the prerequisites of a quality education in the present context. With the same belief, the Institute offers rich resource facilities to its students with a view to providing them with the most fascinating learning experiences.

1. Lecture Halls: The Institute has 14 Lecture/Tutorial Halls with finest infrastructural facilities. To ensure a higher degree of learning in the context of present scenario, the Institute endeavors to integrate the Information and Communication Technology (ICT) within the actual classroom interaction to facilitate more meaningful and purposeful learning. For making the learning a productive process in a true sense, each Lecture/Tutorial Hall is equipped with LCD Projector and a Screen for amalgamating technology in pedagogic practice. This exercise offers not only a productive learning experience to the students but simultaneously provide an exposure to the most advanced technological tools to explore the global resources.

2. Computer Lab: It is realized that the traditional methods of education may not thoroughly suffice and hence the exploration of e-resources to make learning more purposeful is required. Throughout the year, students of the Institute are required to do many assignments, seminars, individual/group tasks, presentations etc as a part of their course-work. For the same, the Institute offers a rich Computer Laboratory with latest technological support. There are 30 latest computer sets with broadband facilities and students are encouraged throughout the year to optimally utilize the Computer Resource Centre.

3. Language Lab: The Institute has been able to develop a fully furnished and highly advanced state-of-the-art Communication Laboratory with 36 booths, connected with latest microphones and audio-visual aids. All the booths are connected with Internet. Further, a fixed LCD Projector with a Screen is placed to enable the students to master the art of communication. Moreover, to offer exposure of various intellectuals, traditions, destinations and cultures, a rich collection of CDs and DVDs, containing documentaries and classical cinematic productions, are made available.

4. Conference Hall: The Institute has a Conference Room, which has a capacity to accommodate 30 people. It is used for academic meetings and gatherings, developmental workshops and seminars for the faculty and invited delegates.

5. Library: Library plays a vital and pivotal role in academics. It is the most essential Resource Centre that helps facilitate learning in collaboration with the actual classroom interaction. We, as an Institution, are very conscious of this fact and we endeavor to constantly upgrade and enrich the Library Campus. Presently, we have fully computerized Library Campus containing Books, Research Journals and Learning Resources on a range of disciplines. Moreover, the Library Campus is well fed with regular Magazines and Newspapers in more than three languages. Additionally, the Institute has been able to develop an E-Learning Centre within the Library Campus, wherein we have placed three computers with internet connectivity for the students to explore e-resources.

6. Accommodation Facilities: The Parent Body of the Institute has provided the facilities of Accommodation for Boys and Girls. We have separate hostels to accommodate our students to ensure a safe, hygienic and secured place to be comfortably placed in. The hostels have their own reading rooms for the students to give them the best possible environment to study.

7. Sports Complex: To ensure and to give the best and the latest in the field of sports facilities, Charutar Vidya Mandal has created and developed various indoor and outdoor grounds. They are centrally operated and there are facilities available for Badminton, Tennis, Table Tennis, Football, Volleyball, Cricket, Gymnastics, Athletics, Hockey and many other sports.

8. Psychology Lab: The Institute has a well-equipped Psychology laboratory for the students of Psychology to carry out practical experiments and learn the practical application of the discipline in the real situation. The practicals and the case-studies are carried out in the Laboratory to facilitate the matter-of-fact learning of the field.

9. Studio with Audio-Visual Facilities: Highly modernized and substantially well-equipped studio is developed with umpteen audio-visual facilities. It is developed primarily to give exposure to the students of Journalism and Mass Media.
Co-Scholastic Activities

**Orientation Programme:**
The Institute ensures its students to get acquainted with college premises, infrastructure, resource centers, courses, the University campus and the life in the town. To help the students being placed comfortably in the Institute as well as in the Campus, the Institute conducts an orientation week at the initial stage of the academic year.

**Cultural Events** : The Institute holds many cultural events to nurture and polish the creativity of the students. Events during the cultural programme furnish a platform to the students to get the exposure of various events and strengthen their potentials. Students get opportunities to be unified in the desire of conducting the programme in an appropriate manner.

**Celebration of various festivals** : India is known for its different cultures. Our students celebrate each and every festival to be acquainted with its tradition. Celebrating such festivals in the college premises enables the educatee to get the exposure of different festivals and its rituals.

**Youth Festival** : The Institute teaches its students about healthy competition where students take part in many inter-collegiate competitions. The institute supports its students at every level of competition. Students are trained and motivated to give their best performance during the events.

**Sports Day** : The Institute has a tradition to celebrate the Sports day every year in the month of February wherein many events are conducted. Students are awarded at the end of the year for their participation and outstanding performances.

**Saptak Events** : The Institute has been contributing in Sapt-dhara every year wherein many events are conducted with great enthusiasm. Events in sapt-dhara enable the students to bring out their hidden talents. Students are given various opportunities to work not only on their potentials but to recognise their unique natural endowment.

**Study Tours** : The Institute organizes study tours throughout the year with the intention of providing an exposure of various organizations and to be acquainted with their functioning at various professional levels.
Qualified And Dedicated Faculty Team

Economics/Statistics

Dr Sunny Thomas, (Ph.D., MA, LLB, LLM, B.Ph., NET)
Having an illustrious academic career of 16 years, Dr. Sunny Thomas has been one of the most renowned academicians who has successfully taught at undergraduate as well as post-graduate level. In his long academic career he has constantly been associated with research and publications at national as well as international levels. His recent books include Business Economics, Implementation of ICT in Indian Public Sector, Banks and its impact on Bank Customers and Economic Thoughts of Sardar Patel. It is his unparalleled contribution to the field of economics that has gained him the reputation of a genuine scholar par excellence. Moreover he has rendered his expert services to various reputed institutions in India. He is also a recognized Ph.D. guide for Economics at Sardar Patel University.

SAYANTIKTA NAG, (MA, B. Com, SLET)
An intellectual having six years of experience in teaching and research, Ms. Nag is associated with ILSASS as Assistant Professor in the Department of Applied Economics. She has presented several papers in national and international seminars and attended two workshops in research writing. She has to her credit the publication of four research papers in peer-reviewed international journals.

Computer

Mr. Arpankumar G. Raval (BCA, MCA, DTP, Pursuing Ph.D.)
Arpankumar, a Techno savvy, is having 4 years of experience in the educational sector as well as Industry. Teaching computer and technical skills to the student fraternity is his passion of life. He is an expert in web designing, PHP, HTML, Javascript, CSS, ASP, Net with all the major databases. He also has developed websites for C. Z. Patel College and S. M. Patel home Science College managed by CVM. He is also good at Designing of Websites. As a part of his research he is actively involved in exploring the area of web mining.

Political Science & International Relations

SAHIL SHRIVASTAV, (Pursuing Ph.D., M. Phil., MA)
He is presently working as a visiting faculty in the Department of Political Science and International Relations at ILSASS. He has presented research papers in the national and international seminars and also participated in a workshop on National E-Governance Plan. He has received training on parliamentary studies at the Vidhan Sabha, Gujarat. His areas of interest are public administration, Indian government, politics and Indian diaspora.

English Language & Literature

Dr. Shabnam Lohani (MA, M. Phil., Ph.D.)
An adroit academician in the field of English literature and language having 4 years of teaching experience. She is presently working as an Assistant Professor with the Department of English Language and Literature. Her research interests are exploring the fields of eco-criticism, post-colonial studies, comparative studies and ELT. She has to her credit the publication of three research papers in national and international journals. She has also presented seven research papers in various international and national conferences.

MADHAV ASTIK, (Pursuing Ph.D, M. Phil., MA, BA)
Having 2 year of experience in the field of teaching, at present, he is working as an Assistant Professor of English Literature and Language at Institute of Language Studies and Applied Social Sciences. He has completed his Post Graduation with core subjects like Cultural Studies, Linguistics, Stylistics, ELT, ESP and Cinema Studies along with English Literature. His fervent interest in research led him to National and International Publications.

Dr. Hina Dobariya (Ph.D., M.Phil., MA)
A dedicated academician in the field of English literature, Hina Dobariya is having 5 years of teaching experience in English Language and Literature. She has explored various literary fields like postcolonial and postmodern literature in English. She has published 5 research Papers on different topics and issues related to contemporary literature and education system. She has even presented 3 research papers in National and International Conferences.
DR. PALLAVEE TRIVEDI, (Ph.D., MA, BA, SLET)
Having had 9 years of rich experience, Dr. Pallavee Trivedi has not only contributed to the academic interactions within the Institute, but has also engaged herself with research scholars, she has received her Doctoral Degree from Sardar Patel University for her research in the field of Social Psychology. In her long-spanned academic career, she has rendered her services to many reputed & renowned institutions as expert and resource person. Her contribution in the field of clinical psychology is also worth noting.

ANKUR MAHIDA, (Pursuing Ph.D., M. Phil. MA, SLET)
Currently working with department of Psychology at ILSASS; he had studied clinical psychology from The M. S. University of Baroda. His major fields of studies include social psychology, counseling, psychological testing and psychopathology. Mr. Ankur has done many researches on happiness, subjective well-being, adjustment, spirituality and Indian psychological approaches. He has attended national and international seminars, workshops and conferences and presented research papers. He is an ardent observer and active in different social activities with two NGOs in Gujarat.

JIGAR SHAH, (Pursuing Ph.D., MMC, BMM)
A synonym of enthusiasm, hard work and motivation, Mr. Jigar Shah has experience of active journalism and public relations of more than 4 years. He was associated with national news channel Aaj Tak, Mumbai. He also worked with Gujarat’s leading advertising agency “Saubhagyaa” as the head of client sourcing. It deserves special mention that Mr. Shah has directed almost 102 episodes on Health & Educational programme of Door Darshan, Ahmedabad. Besides these, he has also prepared numerous documentaries and short films and has more than 100 articles on Bollywood as a freelance reporter. He has been associated with ILSASS since June 2010 as an Assistant Professor in the Dept. of Journalism and Mass Communication.

DR. SANJAY KACHOT, (Ph.D., MDC)
A close observer of contemporary media, editor, researcher, visualizer and now in the noble profession of teaching, Dr. Sanjay spent 9 years in print journalism. He is the pioneer editor of Divya Bhaskar’s North American edition published from Tri-State area of the USA in association with Cinemaya Media Inc. He successfully launched Divya Bhaskar’s Sunday supplement – Sunday Bhaskar. He worked as Chief Copy Editor of Ahmedabad Mirror a leading compact daily launched by the Times Group in Ahmedabad. Besides, the print medium he was also associated with TARA Gujarati channel as Assistant Director, Assistant Manager Communications – WASMO, Documentation & Publication Officer – Gujarat State AIDS Control Society. He was associated with numerous research projects including UGC-CEC’s countrywide class room programme, Jharkhand Development Communication Project (JDCP), DECU, ISRO, UNICEF and NACO’s research projects on HIV/AIDS.

PRIYANKA PATEL, (M.Phil., MHMR, PGDAF, BBA)
She is a Department topper in MHRM and a dedicated academician associated with ILSASS as an Assistant Professor in MHRM. She has an experience as a head recruiter in HR Stride Consultancy for a year. With her profound knowledge of labour laws, organizational behaviour, organizational development and human resource development, she had her training from Reilnco VMB, Apollo Tyres Ltd., GSDMA, Shri Krishna Hospital in various segments of human resource management. She has presented papers at National level seminars. Her keen interest in practical application of various theoretical aspects of HRM has gained her a reputation of being a scholar par excellence.

LAVINA CHRISTIAN, (M.Phil., MHRM.B.A., PGDHR)
She is University Topper in MHRM. She has completed her Graduation and Rural Development Course from St. Xavier’s College. She is having two years of experience in Academic Field. She is presently associated with the Institute of Language Studies and Applied Social Sciences. She had her training from DRDA, IDMC Ltd, and Anupam Industries Ltd. She is also very Active, Enthusiastic and Motivating Youth Member at ICYM. She has presented papers at National and International Seminars.

SHYAM SINGH, (Pursuing Ph.D., MHRM, PGDHRM, PGSDOM, BA, NET)
Reaching heights of academic excellence in a short span is the hallmark of Mr. Shyamsingh. He has worked with the HR departments in placement organizations and brings with him 5 years of post-graduate teaching experience in HRM. He has participated & presented papers at more than 15 national & international seminars and has authored a book entitled Quality of Work Life: A Comprehensive Study. He has 5 published papers in journals of international repute.
DR. NINAD JHALA, (Ph.D., MSW, BSW, DHR, NET)
He brings with him a fusion of 12 years of field experience and academia. He has offered his consultancy services to GAACL, GSFC, Magotijas, Citi Foundation, Jarvikas, Ramon Development Consultants Pvt. Ltd., UNICEF, Navjeevan, NACO, SETCO, GSACS and other prominent organizations and industries. He is also an ILO recognized Master Trainer on Elimination of Child Labour. He has presented 26 papers at National & International Seminars, published 12 articles, 1 book and 19 projects in his credit. Holding a couple of credits from MEC of USA, he has a hand over psychiatric social work and human rights issues also. He is also closely associated with social work programmes of IGNOU and BAOU. He is also a recognized Ph.D. guide in Social Work at Sardar Patel University.

ARPITA CHRISTIAN, (Pursuing Ph.D., M.S.W., NET, P.G.D. Dev. Mgt., B.Sc.)
A conjoint of 12 years of academic excellence, research and experience with the development sector, Ms. Arpita Christian is associated with ILSASS as an Assistant Professor in Department of Social Work. She has presented papers at 24 national and international seminars and symposia and has 1 book, 31 articles and 4 projects to her credit. She is a recognized Master Trainer for Micro-Nutrition for the State of Gujarat and has provided her expert services to organizations like Navjeevan, AMC-ACS, Accion International to name a few. Her areas of interest include gender studies, women empowerment and adolescence. She holds 12 professional credence certificates from the National Association of Social Workers, USA.

Ms. Mukshita Dhangadharia (Pursuing M. Phil., MSW)
The will to win, the desire to succeed, the urge to reach full potential – describes our one of the academicians Ms. Mukshita Dhangadharia. She is presently working with the Department of Social Work at ILSASS. She has to her credit several publications at National and International levels. She has also presented various papers at National and International levels as well. Her areas of interest include women empowerment, development of oppressed sections of society and so on.

Ms. Anamika Christi (BSW, MSW, DLP)
Having 3 years of experience in academic field, she was associated with social work programme of IGNOU. She has participated and presented papers at state, national and International seminars. She has an experience in Developmental sector. She also provided her services as freelance consultant.

Administration Department

Supportive Staff

Zamir Patel
Mukesh Patel
Rikesh Patel
Kartik Patel
Navin Vaghela
Mahendra Makwana

Supportive Staff
About Vallabhbh Vidyanagar

CULTURE
The town is the synthesis of varied cultures, which enable it to evolve and expand the quality life, as well as to foster an environment of creativity amongst the student citizens. Those who stay here always cherish the golden moments of life in the campus. Today, the town has compounded in strength and consolidated itself to take on the challenges of the emerging future. Vidyanagar is a mixed culture of say pan-India. One is sure to find the different ways of cultural exchanges among the students and faculties.

LIFE
The life at Vidyanagar is all about discovering one’s self. To be a part of the life that will offer a lot one should be ready to take up the challenges. Academic is at its best, fun and frolics do compete with it. Days are hectic with studies while nights go with fun places filling the air with discussions about the day’s happenings and eating out at almost all the places that glitter with neon lights. Roaming till late night is a very common aspect of citizens. Even girls are safe.

ENVIRON
When one enters Vidyanagar, the lush greenery, which is a sure means of breathing fresh air in all seasons, catches the eyes of the naturalist. Its lush green trees of different types and kinds have not only made the town environment-friendly, but also have created a serene and ever-enjoyable tranquil atmosphere generating synergistic ecstasy in the campus. The campuses are built surrounded with trees of various kinds. Vallabhbh Vidyanagar is blessed with the splendor of nature. The pollutionfree environ, attracting many to make the town their permanent home, add value to the academic life in the campus.

AMENITIES
Vallabhbh Vidyanagar has all the amenities which major metropolis has; rather it has the best of both the worlds - glamour of a big city and simplicity of a small town. Apart from the academic aspect, VVNagar has a unique chain of food courts, almost all nationalized and non-nationalized banks and accommodation facilities up to five star levels. It encapsulates the contemporary trends of the youth, while at the same time it attempts to make these trends meaningful by making felt the presence of different spiritual vibes.

LOCATION
Vallabhbh Vidyanagar embraces a rarity of raison døre behind its origin and a variety of education with its development and growth. Strategically located between Ahmedabad and Vadodara, Vallabhbh Vidyanagar today has reckoned to be an Active Educational core in the western constituent of India & just six kilometers from India’s milk city Anand. One can visit the city of Vallabhbh Vidyanagar by flying to the International airport at Ahmedabad as well as the Domestic airport at Vadodara. If one chooses to travel by road, National Highway 8 can be used - it takes less than an hour to reach Vallabhbh Vidyanagar from Vadodara.
About New Vallabh Vidyanagar

A New Self Contained Stellite Township called New Vallabh Vidyanagar sprawled over 100 acres has already received an investment of around US$20 million. The Campus is located behind the Industrial Area of Vithal Udyognagar. The campus presently accommodation A.D.Patel Institute of Technology (ADIT) Idukaka Ipcoxwala College of Pharmacy (IICP), Ashok and Rita Patel Institute Study & Research in Biotechnology & Allied Sciences (ARIBAS), G.J.Patel Institute of Ayurvedic Study and research, S.G.Patel Ayurveda Hospital and Maternity Home, Chimanbhai M.U.Patel Industrial Training Chantry (ITC), Madhuben and Bhanubhai Patel Women Institute of Engineering for Studies and Research in Computer and Communication Technology (MBICT), Shantaben Manubhai Patel School of Studies and research in Architecture and Interior Design (SMAID), C.Z. Patel College of Business and Managements (CZPCBM) and institute of Studies and research in Renewable Energy (ISRRE). Beside, the playground in the ADIT Workshop with a large sports complex in its basement.

The campus also house the Boys’ and Girls’ Hostel Blocks Along with a mess and Staff Apartments, Principals’ bungalows, amenity building with shopping and medical facilities and a landscaped public Garden. The next phase of expansion will see another 70 acres being joined to the campus with institutes such as advanced Law College, College of Applied Social Sciences, English and Gujarati Medium Secondary Schoolalong with increased residential facilities. The latest additions at New Vallabh Vidyanagar is the work on setting up there, a college for language studies, Diploma-Degree Pharmacy college and a centrally air conditioned new engineering college is progressing at a supersonic speed. It is the dream and vision of Dr. C.L.Patel that the campus be spread over 3000 acres in its final phase.
Charutar Vidyamandal

Path Traversed

Vallabhbhidyanagar which has a short past but a long history, is a living memorial of Sardar Patel, the epic person. He dreamt of a modern and prosperous Independent India in terms of regeneration of villages through (1) the education, (2) advanced agriculture and (3) cooperative ventures. We are indeed very fortunate that we have here all the three: Vallabh Vidyamagar is the realisation of his first dream; Institute of Agriculture at Anand (now Anand Agricultural University) is the fruition of the second and Amul Dairy, the cradle of cooperative dairying, is the fulfillment of the third.

BHAIKAKA & BHIKHABHAI: THE CREATOR DUO

The genesis and phenomenal growth and development of Vallabh Vidyamagar, the well-planned and unique educational township situated in the heart of the Gujarat State, is stranger than fiction. Based on local talent and local resources it is a peerless example of self-reliance and dedication. While working in Sindh (now in Pakistan) as Superintendent Engineer in Sukkur Barrage, Yevala in Maharashtra and Ahmedabad Municipality, as a distinguished Chief Engineer, Shri Bhailalbhai Dyabhai Patel, later warmly taken to their heart by the people of Gujarat as ‘Bhaikaka’, had earned reputation for his sense of values, discipline, dedication to duty and absolute integrity. Having been born and brought up in a family of strained financial resources in Sojitra village in Kheda district he had known what it meant to be poor. So, while in dedicating himself to the cause of rural India which was sunk in inertia, squalor and abject poverty. Once during a meeting between him and Sardar Vallabhbhai Patel, who knew Bhaikaka as a man of practical bent of mind, unusual ability and character, Sardar advised him to go to the villages and work for their regeneration. Sardar’s wish was tantamount to a command to him. Bhaikaka’s irresistible desire to improve the lot of the poor villagers coupled with Sardar’s advice or command impelled him to take early retirement from the service. He saw that the most potent instrument to improve the subhuman life of villagers was to bring higher learning to their very doorstep and thus the concept of establishing institutions of higher education started taking shape. He got in touch with Shri Bhikhhabhai Kuberbhai Patel, a dedicated and farsighted educationist, fired by the same ideal. He had played a pivotal role in the establishment of Charotar Education Society in Anand and Narmada Kelavani Mandal at Shuklateerth.

Torrential Rain of Land

They held several meetings in different parts of Kheda (then Kaira) district and a couple of them of about five hundred persons interested in higher education in Anand town. On March 28, 1945 it was decided to draw and implement the plan of planting an educational township in a wilderness infested with dacoits which later came to be known as Vallabh Vidyamagar. Bhaikaka and Bhikhhabhai worked out an ingenious scheme based on enlightened self-interest. They persuaded the farmers to donate their land free of cost, saying, “Donate your land to us now; we’ll develop and Kaira district and a couple of them of about five hundred persons interested in higher education in Anand town. On March 28, 1945 it was decided to draw and implement the plan of planting an educational township in a wilderness infested with dacoits which later came to be known as Vallabh Vidyamagar. Bhaikaka and Bhikhhabhai worked out an ingenious scheme based on enlightened self-interest. They persuaded the farmers to donate their land free of cost, saying, “Donate your land to us now; we’ll develop and use two-thirds and return you the remaining one-third in course of time”. It was explained to them that while the pleasure of assisting in the establishment of an educational township at no cost to themselves the building plots they would each obtain would appreciate sufficiently not only to cover the value of the land donated, but also leave a handsome margin of profit. It was a win-win situation and the response to it was overwhelming. At a meeting in Bakrol, a village at a hailing distance from today’s Vallabh Vidyamagar, spontaneous offer of land was made to Bhaikaka and Bhikhhabhai. A map of the village was spread before the duo and they were asked to mark with a pencil the area needed. Residents of Anand and Karamsad (Sardar Patel’s village) followed suit. Thus a total of 555 acres of land at the intersection of Bakrol, Karamsad and Anand was received in donation. It was a torrential rain of land!

Exemplary Self-reliance

The founders decided to establish two institutions - Charutar Vidya Mandal and Charotar Gramoddhhar Sahakari Mandal. The former was to be devoted to the cause of education, that is, establishing colleges and schools and the latter meant to produce the building materials for educational institutions and residential quarters. They were registered on August 10, 1945 and September 7, 1945, respectively. Bhaikaka and Bhikhhabhai came to reside in the wilderness in an improvised residence - a hut measuring 8 ft and 10 ft on March 3, 1946. They chose a mango tree and installed themselves under it, in the divine presence of Lord Brahma, the Super Creator, dreaming, planning, breaking a new ground, organizing, getting things done and resolving snarls to plant a city of education far from the madding hustle and bustle of cities. It merits a
Path Traversed

Vallabhbhai Vidyvanagar which has a short past but a long history, is a living memorial of Sardar Patel, the epic person. He dreamt of a modern and prosperous Independent India in terms of regeneration of villages through (1) the education, (2) advanced agriculture and (3) cooperative ventures. We are indeed very fortunate that we have here all the three: Vallabhbhai Vidyvanagar is the realisation of his first dream; Institute of Agriculture at Anand (now Anand Agricultural University) is the fruition of the second and Amul Dairy, the cradle of cooperative dairying, is the fulfilment of the third.

BHAIKAKA & BHIKHABHAI: THE CREATOR DUO

The genesis and phenomenal growth and development of Vallabhbhai Vidyvanagar, the well-planned and unique educational township situated in the heart of the Gujarat State, is stranger than fiction. Based on local talent and local resources it is a peerless example of self-reliance and dedication. While working in Sindh (now in Pakistan) as Superintending Engineer in Sukkur Barrage, Yevada in Maharashtra and Ahmedabad Municipality, as a distinguished Chief Engineer, Shri Bhailalbhai Dyabhai Patel, later warmly taken to their heart by the people of Gujarat as ‘Bhaiaka’, had earned reputation for his sense of values, discipline, dedication to duty and absolute integrity. Having been born and brought up in a family of strained financial resources in Sojitra village in Kheda district he had known what it meant to be poor. So, while in dedicating himself to the cause of rural India which was sunk in inertia, squalor and abject poverty. Once during a meeting between him and Sardar Vallabhbhai Patel. who knew Bhaiaka as a man of practical bent of mind, unusual ability and character, Sardar advised him to go to the villages and work for their regeneration. Sardar’s wish was tantamount to a command to him. Bhaiaka’s irresistible desire to improve the lot of the poor villagers coupled with Sardar’s advice or command impelled him to take early retirement from the service. He saw that the most potent instrument to improve the subhuman life of villagers was to bring higher learning to their very doorstep and thus the concept of establishing institutions of higher education started taking shape. He got in touch with Shri Bhikhabhai Kuberbhai Patel, a dedicated and farsighted educationist, fired by the same ideal. He had played a pivotal role in the establishment of Charotar Education Society in Anand and Parmada Kelavani Mandal at Shuklateeth.

Torrential Rain of Land

They held several meetings in different parts of Kheda (then Kaira) district and a couple of them of about five hundred persons interested in higher education in Anand town. On March 28, 1945 it was decided to draw and implement the plan of planting an educational township in a wilderness infested with dacoits which later came to be known as Vallabhbhai Vidyvanagar. Bhaiaka and Bhikhabhai worked out an ingenious scheme based on enlightened self-interest. They persuaded the farmers to donate their land free of cost, saying, “Donate your land to us now; we’ll develop and Kaira) district and a couple of them of about five hundred persons interested in higher education in Anand town. On March 28, 1945 it was decided to draw and implement the plan of planting an educational township in a wilderness infested with dacoits which later came to be known as Vallabhbhai Vidyvanagar. Bhaiaka and Bhikhabhai worked out an ingenious scheme based on enlightened self-interest. They persuaded the farmers to donate their land free of cost, saying, “Donate your land to us now; we’ll develop and use two-thirds and return you the remaining one-third in course of time”. It was explained to them that while having the pleasure of assisting in the establishment of an educational township at no cost to themselves the building plots they would each obtain would appreciate sufficiently not only to cover the value of the land donated, but also leave a handsome margin of profit. It was a win-win situation and the response to it was overwhelming. At a meeting in Bakrol, a village at a hailing distance from today’s Vallabhbhai Vidyvanagar, spontaneous offer of land was made to Bhaiaka and Bhikhabhais. Amap of the village was spread before the duo and they were asked to mark with a pencil the area needed. Residents of Anand and Karamsod (Sardar Patel’s village) followed suit. Thus a total of 555 acres of land at the intersection of Bakrol, Karamsod and Anand was received in donation. It was a torrential rain of land!

Exemplary Self-reliance

The founders decided to establish two institutions - Charutardhi Vidyamandir and Charotar Gramoddhar Sahakari Mandal. The former was to be devoted to the cause of education, that is, establishing colleges and schools and the latter meant to produce the building materials for educational institutions and residential quarters. They were registered on August 10, 1943 and September 7, 1945, respectively. Bhaiaka and Bhikhabhai came to reside in the wilderness in an improvised residence - a hut measuring 8 ft and 10 ft on March 3, 1946. They chose a mango tree and installed themselves under it, in the divine presence of Lord Brahma, the Super Creator, dreaming, planning, breaking a new ground, organizing, getting things done and resolving snarls to plant a city of education far from the madding hustle and bustle of cities. It merits a special mention here that Bhaiaka, the Patriarch of Mango Tree, as he was then called, despised the idea of copying or
Path Traversed

Vallabhbhai Vidyanagar which has a short past but a long history, is a living memorial of Sardar Patel, the epic person. He dreamt of a modern and prosperous independent India in terms of regeneration of villages through (1) the education, (2) advanced agriculture and (3) cooperative ventures. We are indeed very fortunate that we have here all the three: Vallabhbhai Vidyanagar is the realisation of his first dream; Institute of Agriculture at Anand (now Anand Agricultural University) is the fruition of the second and Amul Dairy, the cradle of cooperative dairying, is the fulfilment of the third.

BHAIKAKA & BHIKHABHAI: THE CREATOR DUO

The genesis and phenomenal growth and development of Vallabhbhai Vidyanagar, the well-planned and unique educational township situated in the heart of the Gujarat State, is stranger than fiction. Based on local talent and local resources it is a peerless example of self-reliance and dedication. While working in Sindh (now in Pakistan) as Superintending Engineer in Sukkur Barrage, Yevala in Maharashtra and Ahmedabad Municipality, as a distinguished Chief Engineer, Shri Bhallalbhai Dyabhrai Patel, later warmly taken to their heart by the people of Gujarat as ‘Bhaikaka’, had earned reputation for his sense of values, discipline, dedication to duty and absolute integrity. Having been born and brought up in a family of strained financial resources in Sojitra village in Kheda district he had known what it meant to be poor. So, while in dedicating himself to the cause of rural India which was sunk in inertia, squalor and abject poverty. Once during a meeting between him and Sardar Vallabhbhai Patel. who knew Bhaikaka as a man of practical bent of mind, unusual ability and character, Sardar advised him to go to the villages and work for their regeneration. Sardar’s wish was tantamount to a command to him. Bhaikaka’s irresistible desire to improve the lot of the poor villagers coupled with Sardar’s advice or command impelled him to take early retirement from the service. He saw that the most potent instrument to improve the subhuman life of villagers was to bring higher learning to their very doorstep and thus the concept of establishing institutions of higher education started taking shape. He got in touch with Shri Bhikhhabhai Kuberbhai Patel, a dedicated and farsighted educationist, fired by the same ideal. He had played a pivotal role in the establishment of Charotar Education Society in Anand and Narmada Kelavani Mandal at Shuklateerth.

Torrential Rain of Land

They held several meetings in different parts of Kheda (then Kaira) district and a couple of them of about five hundred persons interested in higher education in Anand town. On March 28, 1945 it was decided to draw and implement the plan of planting an educational township in a wilderness infested with dacoits which later came to be known as Vallabhbhai Vidyanagar. Bhaikaka and Bhikhhabhai worked out an ingenious scheme based on enlightened self-interest. They persuaded the farmers to donate their land free of cost, saying, “Donate your land to us now; we’ll develop and Kaira) district and a couple of them of about five hundred persons interested in higher education in Anand town. On March 28, 1945 it was decided to draw and implement the plan of planting an educational township in a wilderness infested with dacoits which later came to be known as Vallabhbhai Vidyanagar. Bhaikaka and Bhikhhabhai worked out an ingenious scheme based on enlightened self-interest. They persuaded the farmers to donate their land free of cost, saying, “Donate your land to us now; we’ll develop and use two-thirds and return you the remaining one-third in course of time”. It was explained to them that while having the pleasure of assisting in the establishment of an educational township at no cost to themselves the building plots they would each obtain would appreciate sufficiently not only to cover the value of the land donated, but also leave a handsome margin of profit. It was a win-win situation and the response to it was overwhelming. At a meeting in Bakrol, a village at a halting distance from today’s Vallabhbhai Vidyanagar, spontaneous offer of land was made to Bhaikaka and Bhikhhabhai. Amap of the village was spread before the duo and they were asked to mark with a pencil the area needed. Residents of Anand and Karamsad (Sardar Patel’s village) followed suit. Thus a total of 555 acres of land at the intersection of Bakrol, Karamsad and Anand was received in donation. It was a torrential rain of land!

Exemplary Self-reliance

The founders decided to establish two institutions - Charutar Vidya Mandal and Charotar Gramoddhar Sahakari Mandal. The former was to be devoted to the cause of education, that is, establishing colleges and schools and the latter meant to produce the building materials for educational institutions and residential quarters. They were registered on August 10, 1945 and September 7, 1945, respectively. Bhaikaka and Bhikhhabhai came to reside in the wilderness in an improvised residence - a hut measuring 8 ft and 10 ft on March 3, 1946. They chose a mango tree and installed themselves under it, in the divine presence of Lord Brahma, the Super Creator, dreaming, planning, breaking a new ground, organizing, getting things done and resolving snarls to plant a city of education farfrom the maddening hustle and bustle of cities. It merits a special mention here that Bhaikaka, the Patriarch of Mango Tree, as he was then called, despised the idea of copying or
Path Traversed
Vallabh Vidyanyagar which has a short past but a long history, is a living memorial of Sardar Patel, the epic person. He dreamt of a modern and prosperous independent India in terms of regeneration of villages through (1) the education, (2) advanced agriculture and (3) cooperative ventures. We are indeed very fortunate that we have here all the three: Vallabh Vidyanyagar is the realisation of his first dream; Institute of Agriculture at Anand (now Anand Agricultural University) is the fruition of the second and Amul Dairy, the cradle of cooperative dairying, is the fulfilment of the third.

Bhaiakaka & Bhiikhabhai: The Creator Duo
The genesis and phenomenal growth and development of Vallabh Vidyanyagar, the well-planned and unique educational township situated in the heart of the Gujarat State, is stranger than fiction. Based on local talent and local resources it is a peerless example of self-reliance and dedication. While working in Sind (now in Pakistan) as Superintending Engineer in Sukkur Barrage, Yewala in Maharashtra and Ahmedabad Municipality, as a distinguished Chief Engineer, Shri Bhavaibhai Dyaibhai Patel, later warmly taken to their heart by the people of Gujarat as ‘Bhaiakaka’, had earned reputation for his sense of values, discipline, dedication to duty and absolute integrity. Having been born and brought up in a family of strained financial resources in Sojitra village in Kheda district he had known what it meant to be poor. So, while in dedicating himself to the cause of rural India which was sunk in inertia, squalor and abject poverty. Once during a meeting between him and Sardar Vallabhbhai Patel, who knew Bhaiakaka as a man of practical bent of mind, unusual ability and character, Sardar advised him to go to the villages and work for their regeneration. Sardar’s wish was tantamount to a command to him. Bhaiakaka’s irresistible desire to improve the lot of the poor villagers coupled with Sardar’s advice or command impelled him to take early retirement from the service. He saw that the most potent instrument to improve the subhuman life of villagers was to bring higher learning to their very doorstep and thus the concept of establishing institutions of higher education started taking shape. He got in touch with Shri Bhiikhabhai Kuberbhai Patel, a dedicated and foresighted educationist, fired by the same ideal. He had played a pivotal role in the establishment of Charotar Education Society in Anand and Narmada Kelavani Mandal at Shuklateerth.

Torrential Rain of Land
They held several meetings in different parts of Kheda (then Kaira) district and a couple of them of about five hundred persons interested in higher education in Anand town. On March 28,1945 it was decided to draw and implement the plan of planting an educational township in a wilderness infested with dacoits which later came to be known as Vallabh Vidyanyagar. Bhaiakaka and Bhiikhabhai worked out an ingenious scheme based on enlightened self-interest. They persuaded the farmers to donate their land free of cost, saying, “Donate your land to us now; we’ll develop and Kaira) district and a couple of them of about five hundred persons interested in higher education in Anand town. On March 28, 1945 it was decided to draw and implement the plan of planting an educational township in a wilderness infested with dacoits which later came to be known as Vallabh Vidyanyagar. Bhaiakaka and Bhiikhabhai worked out an ingenious scheme based on enlightened self-interest. They persuaded the farmers to donate their land free of cost, saying, “Donate your land to us now; we’ll develop and use two-thirds and return you the remaining one-third in course of time”. It was explained to them that while having the pleasure of assisting in the establishment of an educational township at no cost to themselves the building plots they would each obtain would appreciate sufficiently not only to cover the value of the land donated, but also leave a handsome margin of profit. It was a win-win situation and the response to it was overwhelming. At a meeting in Bakrol, a village at a hailing distance from today’s Vallabh Vidyanyagar, spontaneous offer of land was made to Bhaiakaka and Bhiikhabhai. Amap of the village was spread before the duo and they were asked to mark with a pencil the area needed. Residents of Anand and Karamsad (Sardar Patel’s village) followed suit. Thus a total of 555 acres of land at the intersection of Bakrol, Karamsad and Anand was received in donation. It was a torrential rain of land!

Exemplary Self-reliance
The founders decided to establish two institutions - Charutar Vidyay Mandal and Charotar Gramoddhar Sahakari Mandal. The former was to be devoted to the cause of education, that is, establishing colleges and schools and the latter meant to produce the building materials for educational institutions and residential quarters. They were registered on August 10, 1945 and September 7, 1945, respectively. Bhaiakaka and Bhiikhabhai came to reside in the wilderness in an improvised residence - a hut measuring 8 ft and 10 ft on March 3, 1946. They chose a mango tree and installed themselves under it, in the divine presence of Lord Brahma, the Super Creator, dreaming, planning, breaking a new ground, organizing, getting things done and resolving snarls to plant a city of education far from the maddening hustle and bustle of cities. It merits a special mention here that Bhaiakaka, the Patriarch of Mango Tree, as he was then called, despised the idea of copying or
Path Traversed

Vallabh Vidyanagar which has a short past but a long history, is a living memorial of Sardar Patel, the epic person. He dreamt of a modern and prosperous Independent India in terms of regeneration of villages through (1) the education, (2) advanced agriculture and (3) cooperative ventures. We are indeed very fortunate that we have here all the three: Vallabh Vidyanagar is the realisation of his first dream; Institute of Agriculture at Anand (now Anand Agricultural University) is the fruition of the second and Amul Dairy, the cradle of cooperative dairying, is the fulfillment of the third.

BHAIKAKA & BHIKHABHAI: THE CREATOR DUO

The genesis and phenomenal growth and development of Vallabh Vidyanagar, the well-planned and unique educational township situated in the heart of the Gujarat State, is stranger than fiction. Based on local talent and local resources it is a peerless example of self-reliance and dedication. While working in Sindh (now in Pakistan) as Superintendenting Engineer in Sukkur Barrage, Yevala in Maharashtra and Ahmedabad Municipality, as a distinguished Chief Engineer, Shri Bhallabhai Dyabhai Patel, later warmly taken to their heart by the people of Gujarat as ‘Bhaiakaka’, had earned reputation for his sense of values, discipline, dedication to duty and absolute integrity. Having been born and brought up in a family of strained financial resources in Sojitra village in Kheda district he had known what it meant to be poor. So, while dedicating himself to the cause of rural India which was sunk in inertia, squalor and abject poverty. Once during a meeting between him and Sardar Vallabhbhai Patel, who knew Bhaiakaka as a man of practical bent of mind, unusual ability and character, Sardar advised him to go to the villages and work for their regeneration. Sardar’s wish was tantamount to a command to him. Bhaiakaka’s irresistible desire to improve the lot of the poor villagers coupled with Sardar’s advice or command impelled him to take early retirement from the service. He saw that the most potent instrument to improve the subhuman life of villagers was to bring higher learning to their very doorstep and thus the concept of establishing institutions of higher education started taking shape. He got in touch with Shri Bhikhabhai Kuberbhai Patel, a dedicated and farsighted educationist, fired by the same ideal. He had played a pivotal role in the establishment of Charotar Education Society in Anand and Narmada Kelavani Mandal at Shuklateeth.

Torrential Rain of Land

They held several meetings in different parts of Kheda (then Kaira) district and a couple of them of about five hundred persons interested in higher education in Anand town. On March 28,1945 it was decided to draw and implement the plan of planting an educational township in a wilderness infested with dacoits which later came to be known as Vallabh Vidyanagar. Bhaiakaka and Bhikhabhai worked out an ingenious scheme based on enlightened self-interest. They persuaded the farmers to donate their land free of cost, saying, “Donate your land to us now; we’ll develop and Kaira) district and a couple of them of about five hundred persons interested in higher education in Anand town. On March 28,1945 it was decided to draw and implement the plan of planting an educational township in a wilderness infested with dacoits which later came to be known as Vallabh Vidyanagar. Bhaiakaka and Bhikhabhai worked out an ingenious scheme based on enlightened self-interest. They persuaded the farmers to donate their land free of cost, saying, “Donate your land to us now; we’ll develop and return you the remaining one-third in course of time”. It was explained to them that while having the pleasure of assisting in the establishment of an educational township at no cost to themselves the building plots they would each obtain would appreciate sufficiently not only to cover the value of the land donated but also leave a handsome margin of profit. It was a win-win situation and the response to it was overwhelming. At a meeting in Bakrol, a village at a hailing distance from today’s Vallabh Vidyanagar, spontaneous offer of land was made to Bhaiakaka and Bhikhabhai. A map of the village was spread before the duo and they were asked to mark with a pencil the area needed. Residents of Anand and Karamsad (Sardar Patel’s village) followed suit. Thus a total of 555 acres of land at the intersection of Bakrol, Karamsad and Anand was received in donation. It was a torrential rain of land!

Exemplary Self-reliance

The founders decided to establish two institutions - Charutar Vidya Mandal and Charotar Gramoddhar Sahakari Mandal. The former was to be devoted to the cause of education, that is, establishing colleges and schools and the latter meant to produce the building materials for educational institutions and residential quarters. They were registered on August 10, 1945 and September 7, 1945, respectively. Bhaiakaka and Bhikhabhai came to reside in the wilderness in an improvised residence - a hut measuring 8 ft and 10 ft on March 3, 1946. They chose a mango tree and installed themselves under it, in the divine presence of Lord Brahma, the Super Creator, dreaming, planning, breaking a new ground, organizing, getting things done and resolving snarls to plant a city of education farfrom the maddening hustle and bustle of cities. It merits a special mention here that Bhaiakaka, the Patriarch of Mango Tree, as he was then called, despised the idea of copying or
<table>
<thead>
<tr>
<th>NAME OF THE INSTITUTE</th>
<th>WEBSITE</th>
<th>PHONE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. V.P. &amp; R.P.T.P. Science College</td>
<td><a href="http://www.vpscience.org">www.vpscience.org</a></td>
<td>230011</td>
</tr>
<tr>
<td>2. Birla Vishwakarma Mahavidyalaya (BVM)</td>
<td><a href="http://www.bvmengineering.ac.in">www.bvmengineering.ac.in</a></td>
<td>230104</td>
</tr>
<tr>
<td>3. B.J. Vanijya Mahavidyalaya (Commerce College)</td>
<td><a href="http://www.bjv.ac.in">www.bjv.ac.in</a></td>
<td>230000</td>
</tr>
<tr>
<td>4. Nalini-Arvind &amp; T.V. Patil Arts College 230194</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5. H.M. Patil Institute of English Training &amp; Research</td>
<td><a href="http://www.hmpenglishonline.com">www.hmpenglishonline.com</a></td>
<td>230193</td>
</tr>
<tr>
<td>6. Rama Manubhai Desai College of Music &amp; Dance</td>
<td></td>
<td>231849</td>
</tr>
<tr>
<td>7. S.M. Patil College of Home Science</td>
<td><a href="http://www.smphomescience.edu.in">www.smphomescience.edu.in</a></td>
<td>230245</td>
</tr>
<tr>
<td>8. Arvindbhai Patel Institute of Environmental Design (APIED)</td>
<td><a href="http://www.apied.edu.in">www.apied.edu.in</a></td>
<td>235179</td>
</tr>
<tr>
<td>9. A.R. College &amp; G.H. Patel Institute of Pharmacy (ARGH)</td>
<td><a href="http://www.argpharmacy.ac.in">www.argpharmacy.ac.in</a></td>
<td>233990</td>
</tr>
<tr>
<td>11. G.H. Patel College of Engineering &amp; Technology</td>
<td><a href="http://www.gret.ac.in">www.gret.ac.in</a></td>
<td>652981, 231651</td>
</tr>
<tr>
<td>12. S.G.M.E. College of Commerce &amp; Management (SECOM)</td>
<td><a href="http://www.secom.ac.in">www.secom.ac.in</a></td>
<td>231811, 311331</td>
</tr>
<tr>
<td>15. A.D. Patil Institute of Technology</td>
<td><a href="http://www.adit.ac.in">www.adit.ac.in</a></td>
<td>233680, 233670</td>
</tr>
<tr>
<td>16. S.S. Patil College of Physical Education</td>
<td><a href="http://www.sspcppe.edu.in">www.sspcppe.edu.in</a></td>
<td>232696</td>
</tr>
<tr>
<td>17. C.Z. Patil College of Business and Management</td>
<td><a href="http://www.czp.ac.in">www.czp.ac.in</a></td>
<td>655430</td>
</tr>
<tr>
<td>18. Indukaka Ipcowala College of Pharmacy</td>
<td><a href="http://www.iicp_cvm.edu.in">www.iicp_cvm.edu.in</a></td>
<td>229700</td>
</tr>
<tr>
<td>19. B. &amp; B. Institute of Technology</td>
<td><a href="http://www.bbbit.ac.in">www.bbbit.ac.in</a></td>
<td>237240</td>
</tr>
<tr>
<td>20. Ipcowala – Santram College of Fine Arts</td>
<td><a href="http://www.isfinearts.edu.in">www.isfinearts.edu.in</a></td>
<td>230013</td>
</tr>
<tr>
<td>21. Ashok &amp; Rita Patel Institute of Integrated Study &amp; Research in Biotechnology and Allied Sciences (ARIBAS)</td>
<td><a href="http://www.aribas.edu.in">www.aribas.edu.in</a></td>
<td>231894</td>
</tr>
<tr>
<td>22. Govindbhai Jorabhai Patel Institute of Ayurvedic Studies and Research</td>
<td><a href="http://www.ayugj-cvm.edu.in">www.ayugj-cvm.edu.in</a></td>
<td>239122, 235051</td>
</tr>
<tr>
<td>23. Surajben Govindbhai Patel Ayurveda Hospital and Maternity Home</td>
<td><a href="http://www.ayugj-cvm.edu.in">www.ayugj-cvm.edu.in</a></td>
<td>239122, 235051</td>
</tr>
<tr>
<td>24. Waymade College of Education (English Medium)</td>
<td><a href="http://www.bsptc.edu.in">www.bsptc.edu.in</a></td>
<td>230050</td>
</tr>
<tr>
<td>25. Bikhabhai Saheb P T C College</td>
<td></td>
<td>229551</td>
</tr>
<tr>
<td>26. H.M. Patel Career Development Centre CDC</td>
<td>234266</td>
<td></td>
</tr>
<tr>
<td>27. Chimnabhai M.U. Patel Indu.Training Centre</td>
<td></td>
<td></td>
</tr>
<tr>
<td>28. Sardar Patel Renewable Energy Research Institute</td>
<td>230798</td>
<td></td>
</tr>
<tr>
<td>29. Vallabhbhidya Technical Institute</td>
<td></td>
<td></td>
</tr>
<tr>
<td>30. C.V.M. HSC Complex - Science Stream (RPTP)</td>
<td>230104</td>
<td></td>
</tr>
<tr>
<td>31. C.V.M. HHCSC - General Stream (TVPATEL)</td>
<td>230760</td>
<td></td>
</tr>
<tr>
<td>32. C.V.M. HSC - Vocational Stream (HOME SCIENCE)</td>
<td>230095</td>
<td></td>
</tr>
<tr>
<td>33. I.B.Patel English School (Secondary)</td>
<td>230343</td>
<td></td>
</tr>
<tr>
<td>34. I.B.Patel English School (Primary)</td>
<td><a href="http://www.ibpescchoolkbp.edu.in">www.ibpescchoolkbp.edu.in</a></td>
<td>233555</td>
</tr>
<tr>
<td>35. G.J.Sharda Mandir</td>
<td><a href="http://www.gjshardamandir.edu.in">www.gjshardamandir.edu.in</a></td>
<td>230393</td>
</tr>
<tr>
<td>36. M.U.Patel Technical High School</td>
<td></td>
<td>232099</td>
</tr>
<tr>
<td>37. S.D.Desai High School</td>
<td>230758</td>
<td></td>
</tr>
<tr>
<td>38. M.S.Mistry Primary School</td>
<td>231964</td>
<td></td>
</tr>
<tr>
<td>39. Vasantbhai &amp; Chandubhai Patel English School (CBSE)</td>
<td>233325</td>
<td></td>
</tr>
<tr>
<td>40. Centre for Studies and Research on Life and Works of Sardar Vallabhbhai Patel (CERLIP)</td>
<td><a href="http://www.cerlip.res.in">www.cerlip.res.in</a></td>
<td>233191</td>
</tr>
<tr>
<td>41. Institute of Language Studies &amp; Applied Social Sciences (ILSASS)</td>
<td><a href="http://www.ilsass.edu.in">www.ilsass.edu.in</a></td>
<td>230190</td>
</tr>
<tr>
<td>42. Madhuben &amp; Bhanubhai Patel Women’s Institute of Engineering for studies and Research in Computer and Communication Technology</td>
<td><a href="http://www.icctcw.ac.in">www.icctcw.ac.in</a></td>
<td>230624, 230880</td>
</tr>
<tr>
<td>43. Shantaben Manubhai Patel School of Studies &amp; Research in Architecture and Interior Design</td>
<td><a href="http://www.smpscac.org">www.smpscac.org</a></td>
<td></td>
</tr>
<tr>
<td>44. CVM IAS Academy</td>
<td>238600</td>
<td></td>
</tr>
<tr>
<td>45. R N Patel Ipcowala College of Law and Justice</td>
<td><a href="http://www.rnpilawschool.edu.in">www.rnpilawschool.edu.in</a></td>
<td>230503</td>
</tr>
<tr>
<td>46. CVM College of Fine Arts</td>
<td>230013</td>
<td></td>
</tr>
<tr>
<td>47. CVM Institute of Human Resource Development</td>
<td>234266</td>
<td></td>
</tr>
<tr>
<td>48. Institute of Studies and Research in Renewable Energy (ISRR)</td>
<td>229189</td>
<td></td>
</tr>
</tbody>
</table>

**Proposed Institutions of CVM**

CVM International School
CHARUTAR VIDYAMANDAL
P. B. No. 22, Vallabh Vidyanagar - 388 120, Dist. Anand, Gujarat India
Phone : +91 2692 236493, 238400, Fax : 236493
Website : www.ecvm.net

Dr. C. L. Patel
Chairman

Prin. S. M. Patel
Hon. Secretary

Dr. J.D. Patel
Hon. I/c. Secretary

Er. V. M. Patel
Hon. Jt. Secretary

Shri Bhupendrabhai Patel
Hon. Jt. Secretary

Dr. S. G. Patel
Hon. Jt. Secretary

Er. M. J. Patel
Hon. Jt. Secretary

Prin. R. C. Desai
Hon. Jt. Secretary

Published by : Prin. S. M. Patel
Hon. Secretary, Charutar VidyaMandal
Vallabh Vidyanagar
“A journalist’s peculiar function is to read the mind of the country and to give definite and fearless expression to that mind”
M.K. Gandhi

“The brain is wider than the sky”
Emily Dickinson

“The limits of your language are the limits of your world”
Ludwig Wittgenstein

“If the structure does not permit dialogue the structure must be changed”
Paulo Freire

“We recruit for attitude and train for skill”