

Jyoti Gupta

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Ambica Residency, Bakrol, Anand

Profile

Enthusiastic Assistant Professor in Mass Communication with 8+years of blended experience of academics and the media industry with UGC-NET and pursuing Ph.D. in Mass Communication from Amity University, Haryana. Expertise in Still Photography, Video Editing and Production

Work Experience

- **Institute of Language Studies & Applied Social Sciences (ILSASS), The CVM University Vallabh Vidyanagar, Anand, Gujarat**
Assistant Professor (Jan 2025 – Till now)
- **Tecnia Institute of Advanced Studies, Affiliated to GGSIP University, Delhi**
Assistant Professor (Aug 2022 – Dec 2024)
- **Kasturi Ram College of Higher Studies, Affiliated to GGSIP University, Delhi**
Assistant Professor (Jan 2021 - Aug 2022)
- **International Polytechnic for Women, Delhi**
Lecturer (Jul 2014 - Jul 2016)
- **Live India National News Channel, Delhi**
Assistant Producer (Jun 2009 - Aug 2012)

Additional Role and Responsibilities

- Work in accreditation committees (NAAC & JAC) in the Department of J&MC and Core Committee, Tecnia Institute of Advanced Studies, New Delhi
- Internal Subject Expert in Departmental Academic Committee (DAC) of the Department of J&MC, Tecnia Institute of Advanced Studies, New Delhi.
- Value Added Course Coordinator in the Department of J&MC of TIAS
- Nodal Officer of Tecnia's Lensart Photography Club

Education

- **Pursuing Ph.D. in Mass Communication**
Amity University, Gurugram • Haryana • Jul 2022 – Present
- **M.B.A. in Finance**
Maharshi Dayanand University • Haryana • Jul 2010 - Jun 2012
- **M.A. in Mass Communication**
Kurukshetra University • Haryana • Aug 2009 - Jun 2011
- **B.A. (JMC) in Mass Communication**
Guru Gobind Singh Indraprastha University • Delhi • Aug 2006 - Jun 2009

Certifications

- **National Eligibility Test for Assistant Professor** • Jun 2019
University Grant Commission

Publications

- 4 Research paper published in Journals and Conference proceedings
- 1 Book Published titled 'IT and Computer Application in Mass Media'

Conference/ Workshop/ Seminar/ FDP attended

- Participated and Completed the UGC approved Professional Development Programme on 'Implementation of NEP-2020 for University and College Teachers'
- Participated in UGC Sponsored 2-week Refresher Course in Media Studies and Governance organized by Jamia Millia Islamia, New Delhi
- Completed the Online Training Programme under Malviya Mission Teacher Training Programme of UGC
- Attended 25+ Webinars/ FDPs/ Conferences on different themes

Technical Skills

- Video Editing on different softwares: Adobe Premiere Pro, Final Cut Pro, Filmora
- Still Photography, Videography
- MS- Office
- Internet savvy

Strengths

- Excellent knowledge of subject and also have great practical exposure.
- Proficient in developing skills in students and provide them a growing path.
- A student oriented and having expertise in handling student queries
- Confidence and positive attitude towards life.
- Ability to work in a team with Co-operation and Co-ordination
- Ready for challenging job

I hereby declare that, above written particulars are true to the best of my knowledge and belief.

Date.....

Place.....

(Jyoti Gupta)